

AAUW GREENSBORO BOARD MEETING

MINUTES: Tuesday, April 8, 2014, 5:30 PM

Location: Home of Mary Fran Schickedantz, 2809 Watauga Drive, Greensboro, NC

Members Present: Sue Mengert, Program Vice-President – Mary Fran Schickedantz, Treasurer – Cheryl Wheaton, President-Elect – Peggy Knox, Spring Luncheon – Charlotte Divitci, New Member Welcome – Janie Dominique, Communications – Lakshmi Iyer, STEM Projects Coordinator – Mary Woodrow, Book Browsers – Everlina Diggs, Membership and Jane Terwillegar, Secretary

	<i>DISCUSSION/DECISIONS</i>
Welcome/Introductions	Presiding: Sue Mengert, Vice-President, welcomed everyone and called the meeting to order at 5:55 PM.
Minutes: Annual Meeting	Minutes of the Annual Meeting, Tuesday, March 11, 2014, with the annual election of Branch officers, were distributed. No corrections were noted and the minutes were accepted and filed as printed.
Board Meeting	No corrections were noted for the minutes of the February 11, 2014 Board Meeting and the minutes were filed as printed.
Email vote	Secretary Terwillegar noted the results of an April email exchange from Sue Mengert to Board members concerning a vote to send 2 college girls to NCCWSL in June 2014. The results were 6 against, 5 in favor. (See the attached email report* from Sue Mengert concerning the discussion and the results of the online vote.) Incoming President Wheaton has indicated her intention to appoint a College/University Liaison Committee for 2014-2015.
Treasurer's Report	Vice President Mengert requested a motion to postpone a financial report until the May Board meeting. So moved by Charlotte Divitci, 2nd by Cheryl Wheaton. Approved by voice vote. By way of explanation, Treasurer Schickedantz noted that a final report from the Downton Abbey Tea fundraiser was not complete, although it appears the total amount raised, after expenses, will come to just over \$3000.00.
Tech Savvy, March 29th	Chair Lakshmi Iyer reported that about 115 girls attended and more parents attended the morning session than the afternoon program. Alexa Silverman, AAUW staff, was present both to observe and participate. Evaluations from participants, parents, presenters and volunteers were given to Ms. Silverman to take back to AAUW for analysis. Chair Iyer noted that in addition to the \$8000 grant from AAUW, funding included \$2000 from the Technology Center of Piedmont Triad and \$700 from other, smaller donations, providing a total of \$10,700 in the UNCG <i>Tech Savvy</i> account. Some donated funds were kept in the Branch account for <i>Tech Savvy</i> and not transferred to UNCG. Invoices received to date total \$8,716.19. PayPal receipts totaled \$507.06 from student and parent registrations. Chair Iyer indicated these are preliminary figures, with a full accounting still to be completed and submitted to AAUW by the end of April. Chair Iyer offered a motion to provide two gift cards from the funds deposited into the Branch <i>Tech Savvy</i> account: \$75.00 for Ray Carney, Manager of the Sullivan Building, and the second of \$25.00 for the custodial woman who helped with <i>Tech Savvy</i> clean-up. (2nd Jane Terwillegar) The motion passed by voice vote. Everlena Diggs offered to procure the two gift certificates from the State Employees Credit Union.

<p>Tech Savvy Continued</p>	<p>As for planning a 2nd <i>Tech Savvy</i> event in 2015, Chair Iyer indicated there is funding still available for continuing the week long summer IT day camp for girls this year, but long term funding is drying up. Budget cutbacks at UNCG are causing her to lose two instructors normally associated with the summer camp. A grant has been submitted to Lincoln Financial, with the results to be known by the end of April. However, it seems clear that other funding sources will be needed to continue both <i>Tech Savvy</i> and a summer camp IT program for middle school girls at UNCG.</p>
<p>Spring Luncheon</p>	<p>Peggy Knox, Chair, reported that registration was low – only 35 tickets sold to date. After a brief discussion about reminding members, it was recommended that postcards be sent to those not yet responding and to the virtual Tar Heel members. Dr. Donna Duffy will introduce Chancellor Brady, Sue Metz will be Master of Ceremonies and there will be prizes at every table.</p>
<p>Membership</p>	<p>Official AAUW Greensboro member count is 77, with 2 life members. Everlena Diggs, Chair, reported that membership renewal letters will soon be mailed, with members urged to renew online at the AAUW website and to pay by credit card through Paypal or by check (mailed to the new post office address) before June 15. Step by step, specific instructions for renewing through the AAUW website will be included in this letter. There are already four new members to report for the 2014-2015 year and three others filled out membership forms at <i>Tech Savvy</i>. Treasurer Schickedantz reported that three free memberships were offered in a drawing at the <i>Tech Savvy</i> Parent Meetings and all three indicated intentions to join the Branch. Dues for the coming year are: \$13.00 Branch, \$49.00 national, and \$11.00 State for a total of \$73.00. It was suggested that members be asked to include their career field or former career and to add this information in the next Branch Directory.</p>
<p>\$tart \$mart</p>	<p>Chair Terwillegar reported there will be a debriefing/planning meeting scheduled before the end of this academic year, that will try to include all three C/U institutions, UNCG, Guilford College and Bennett College. Two suggestions for future plans are to charge a modest fee, that might prevent no-shows, and to plan the workshop time during a weekday afternoon, with light refreshments, rather than an expensive lunch.</p>
<p>Downton Abbey</p>	<p>Co-Chair Cheryl Wheaton distributed a written report. (See attached.*) Charlotte Divitci moved (2nd by Janie Dominique) that the Downton Abbey Tea be repeated next year as a fundraiser. The motion was approved by a voice vote.</p>
<p>NCCWSL funding</p>	<p>Sue Mengert led a discussion about using the funds raised this year for NCCWSL and other local Branch initiatives. Since there is agreement by Board members to send at least two local college women to NCCWSL, the difficulty for this year grew from lack of a process for identifying candidates and lack of an avenue of communications with C/U partners about the NCCWSL opportunity. Everlina Diggs moved to set aside \$1000 from the Downton Abbey Tea funds for NCCWSL for 2015. (2nd by Jane Terwillegar) Cheryl Wheaton immediately offered a friendly amendment to the motion: change the amount to \$1200, allowing for 3 registration fees. This was seconded by several and the amendment was approved by voice vote. The motion to set aside \$1200 from Downton Abbey funds for NCCWSL in 2015 was approved by voice vote. As a further clarification, Sue Mengert added this statement for the minutes: "By the end of summer 2014, a newly appointed Branch C/U Liaison Committee should meet with the representatives of AAUW</p>

<p>NCCWSL continued</p>	<p>C/U partners: UNCG, Guilford College and Bennett College. Together they should develop proposed policies and criteria for selecting students eligible to attend NCCWSL. The \$1200 set aside in savings will be reserved and available for use only when the C/U representatives can identify qualified women who are student leaders or have the potential of being student leaders.” The proposed policies and criteria should be presented to the Board at the September meeting.</p>
<p>Recommendation</p>	<p>Everlina Diggs recommended that goals and objectives for the Branch in 2014-2015 be our primary topic at the May Board meeting, with particular emphasis on how to best utilize our local funds. According to Everlina, “Let’s work smarter, not harder!”</p>
<p>Degrees Matter</p>	<p>Laura Tew distributed information about <i>Degrees Matter</i>, a shared partnership between the Community Foundation of Greater Greensboro, Opportunity Greensboro and the United Way of Greater Greensboro. The mission is to increase the local number of adults with college degrees by encouraging the 67,000 residents who started college, but never finished, to complete their degrees. (See attached.*) The consensus was for Laura to come back in May with a memorandum of understanding to add AAUW Greensboro as a Community Partner on the Future Talent Council (FTC), the advisory board for <i>Degrees Matter</i> for the Board to consider.</p>
<p>New Member Event</p>	<p>Charlotte Divitci and Mary Woodrow asked for a status update for a New Member event for this spring, as was briefly discussed at the February board meeting. The date planned is Sunday, May 18th with a wine & cheese get-together for new members and Board members at Mary Woodrow’s home, late afternoon, between 4-6 PM. Since there are no budgeted funds available, there was agreement by those still remaining, that Board members will share in donating refreshments for the event.</p>
<p>Adjournment</p>	<p>Meeting adjourned at 9:40 PM.</p> <p>Next Meeting: Tuesday, May 13, 5:30 PM Joint Meeting - 2013-2014 and 2014-2015 Boards 2809 Watauga Drive (Mary Fran’s home) Light Supper provided</p> <p>*Note: Attachments are included in the Board Minutes book, but not with emailed or circulated copies of the minutes.</p>

