

Convention 2015 Business:
outstanding speakers,
updates from AAUW public
policy and program leaders



Cherrie Wheaton, Everlena Diggs, and Mary Fran Schickedantz at a Plenary Session



Panel discussion "What Does It Take To
Make A Woman Leader?"

L to R: Marianne Schall, Don McPherson,
Lilly Ledbetter, Kate Farrar, Noorjahan
Akbar



"Fast Forward"

Campaigns for 2015-2016

1. **Philanthropy – "Charting the Course" Campaign.** AAUW is the largest scholarship and grant giver for women in the U.S. We have reached 40% of our goal, but need to bring in the remaining funds. In 2015, the budget for scholarships and grants was \$21 million.
2. **Leadership through \$tart \$mart and Work \$mart.** The goal is to reach 100,000 women in the next 5 years with 125 new \$tart \$mart workshops. This is important because 55% of women vs. 39% of men are reluctant to negotiate for their salary. Sixty-six percent of women accept a position without negotiation. Both programs will be redone this fall, focusing on recruiting younger women. The new curriculum will build in ways for college age and young working women to engage with branches and volunteerism in the community.
3. **Public Policy.** More emphasis from AAUW will be at the state level. New initiatives include:
 - a. Action messages by email at the state and local levels
 - b. Publication of State Net, which will track and disseminate state policies to help branches.
 - c. A new AAUW staff person to help with issues like equal pay, sexual assault and human trafficking.
 - d. Impact Grant Awards of \$1,000 each to support equal pay and voter registration for 2016. In addition, a national staffer will be available to provide support and technical assistance.

JULY 2015

NOTES



GREENSBORO
(NC) BRANCH

2015 AAUW
National
Convention

*Greensboro
Branch*

Delegates' Report



AAUW 2015 Convention June 19–21 in San Diego, California

Feedback from Cherrie Wheaton

The convention was extremely well organized. This is especially important when there are 1,010 participants. The noise level in the ballroom, when we all got together for the Plenary Sessions, was deafening, but the V.O.G. announcer got us quickly under control. The weather was fantastic, with 70 degree days, bright sunshine and cool breezes from San Diego Bay. The energy and camaraderie of the participants was fantastic. We learned so much, it was a bit overwhelming with all of the ideas and advice that was shared. I'll attempt to give you the highlights and some thoughts about how our branch might utilize these suggestions.

My favorite quote from the convention was "Today's intern is tomorrow's boss." That woman who is a secretary or clerk may run the company one day.

Breaking News: Election Results

Board of Directors Chair – Patricia Fae Ho (note change in title)

Vice Chair – Alicia Hetman (note change in title)

CEO – Linda Hallman

9 Directors: Susan Barley, Malinda Gaul, Eileen Hartman, Ellie Hill, Traci Jensen, Melissa Johnson, Dot McLean, Rebecca Norlander, Glenda Price, and Pam Theif.

3 additional Directors will be appointed in July.

All policy changes were approved.

4 of 5 By-laws were approved. Doing away with a degree requirement or 2 year certificate **did not** pass.

Key Convention Topics

Programs:

The branch program focus should be **mission based**, supporting equity for women and girls. Themes at the convention focused on gender equity, Title IX, and leadership for women.

Check program@aauw.org to find out who our program coordinator is.

NEW 'Programs in a Box' have been added to the website.

Title IX: Presented by Catherine Lhaman, Assistant Secretary for Civil Rights, Department of Education

The main point of this speech is that although Title IX is now 42 years old, not every institution is compliant with the law or even knows who their required Title IX Co-coordinator is. Our branch should find out who the Title IX Co-coordinator is at our C/U partner institutions and develop a relationship with them. The Department of Education is currently investigating complaints at 116 colleges/universities. Schools that report zero incidents are not believed, and letters are sent to all of them noting they are on the Department's radar. In 2011, sexual violence was considered a civil rights issue. The statistics for ways Title IX still is not working in our public schools is daunting. To access this data, visit: http://www2.ed.gov/about/offices/list/ocr/docs/tix_dis.html.

To file a complaint, you Google the Office of Education, Department of Civil Rights. To enforce Title IX, the Office of Civil Rights sets up resolution agreements with school districts with complaints against them in order to make an environment safe for victims of bullying, greater access to STEM classes, allowing pregnant women in classes, and addressing sexual violence. The Office of Civil Rights then monitors the resolution agreement until it is satisfied.



Denny McGuire (Raleigh), David Kirkwood (Tar Heel), Mary Fran Schickedantz (Greensboro), Ellen Garbarino (Hendersonville), Cherrie Wheaton (Greensboro Branch President), Nancy Shoemaker (Tar Heel), Diane Schneider (Charlotte), Sally Bernard (Asheville; past National President), Millie Hoffer-Foushee (Greensboro) and Jean D'Addario (Wilmington and AAUW NC co-president), seated. Missing from photos: Everlena and Bill Diggs



Mary Fran Schickedantz, Cherrie Wheaton, Jean D'Addario (AAUW NC President), Ellen Garbarino, Diane Schneider.