

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, January 20, 2015 at 5:30 PM

Location: 2809 Watauga Drive, Greensboro, NC

Members Present: Cheryl Wheaton, President – Mary Fran Schickedantz, Treasurer – Everlena Diggs, Membership – Laura Tew, Public Policy/Communications – Marilyn Cotten-McMichael, Hospitality – Sue Mengert, C/U Liaison – Elaine Morehead, Spring Luncheon – Lakshmi Iyer , STEM – Janie Dominique, Nominations – Jane Terwillegar, Secretary

| <i>SUBJECT</i> | <i>DISCUSSION/DECISIONS</i> | | | | | | | | | | | | | | | | |
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| Welcome/Introductions | Meeting called to order at 5:45 by President Cheryl Wheaton. | | | | | | | | | | | | | | | | |
| Minutes for 12/8/14 | <p>On a motion by Everlena Diggs (2nd Marilyn Cotton-McMichael) the Board minutes for December 8, 2014 were filed, as printed. There was a vote by email (requested 1/25) by Laura Tew, Chair of Communications/Public Policy. She emailed a request “to approve a proclamation for the Greensboro City Council in recognition of Women’s Advocacy Day” (2/24/15). The Board so approved and the proposed resolution has been forwarded to the City (see attached). Chair Tew does not yet know if the resolution will be added to a February agenda for City Council action.</p> | | | | | | | | | | | | | | | | |
| Financial Report | <p>Treasurer Schickedantz reported the ending checkbook balance for 2014 was \$14,373.16, with 3 outstanding checks. (See attached report.) Expected next month are expenses for three <i>\$tart \$mart</i> workshops scheduled in February, plus <i>\$tart \$mart</i> facilitator training for five people. The Treasurer’s report was accepted by a voice vote.</p> <p>Chair Lakshmi Iyer spoke briefly on progress in raising local funds for <i>Tech Savvy 2015</i>. Mattel provided a matching grant for Kathy Loyd’s \$2000, making a total of \$4000 and the local Evonik plant donated \$1000. Other grants are anticipated. AAUW national has decided they will be the fiscal agent for <i>Tech Savvy</i> this year, so AAUW’s grant of \$4000 is being kept by AAUW for <i>Tech Savvy 2015</i> expenses. As a result, Dr. Iyer requested the Branch to send \$4000 of funds being held in the Branch treasury to the UNCG account. (The Branch holds carry over funds from both <i>Tech Savvy</i> and <i>IT is for Girls</i>. Our PayPal account was used to collect registration fees for both events and there are unspent fees accumulated in the Branch account.) This transfer will allow her reported grant total for this academic year to remain accurate. Treasurer Schickedantz agreed to do this. Dr. Iyer will ask AAUW to provide a written agreement that any unexpended funds for <i>Triad Tech Savvy 2015</i> will carry over for <i>Tech Savvy 2016</i>. The plan is to first spend the \$4000 in Contracts & Grants at UNCG and the \$4000 of this year’s AAUW national grant before using any other funds. New deposits coming to UNCG that were grants solicited before AAUW made the decision to be the fiscal agent are now being held in a separate account at UNCG and can be used as necessary for 2015 or carried over to 2016.</p> <p>There was a discussion about membership fees, as AAUW is offering a half price fee of \$21.00 for those who join at <i>Tech Savvy</i>. The question was whether to cut Branch dues by 50% or keep them the same.</p> <table style="margin-left: auto; margin-right: auto;"> <tr> <td>\$21.00</td> <td>AAUW</td> <td>\$21.00</td> <td>AAUW</td> </tr> <tr> <td>6.50</td> <td>½ Branch</td> <td>13.00</td> <td>normal Branch</td> </tr> <tr> <td><u>5.50</u></td> <td><u>½ state</u></td> <td><u>5.50</u></td> <td><u>½ state</u></td> </tr> <tr> <td>\$33.00</td> <td>Total</td> <td>\$39.50</td> <td>Total</td> </tr> </table> | \$21.00 | AAUW | \$21.00 | AAUW | 6.50 | ½ Branch | 13.00 | normal Branch | <u>5.50</u> | <u>½ state</u> | <u>5.50</u> | <u>½ state</u> | \$33.00 | Total | \$39.50 | Total |
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| <p>Membership</p> | <p>Since it is unclear what AAUW NC will do, the question was left unanswered for the time being. Dr. Iyer did indicate she can offer a reduced fee for the summer <i>IT is for Girls</i> program for those parents who are members of AAUW.</p> <p>Chair Diggs reported a total of 97 members, with 2 life members. There are three more expected, but their membership forms are not yet received.</p> |
| <p>Tech Savvy 2015</p> | <p>The day is set for March 28, 2015, 8:15 – 3:30, at the Sullivan Science Center at UNCG. There are 9 STEM & M sessions scheduled, Savvy sessions for the girls and a full day for registered parents.</p> |
| <p>Program</p> | <p>Chair Linda Jensen was unable to attend, but submitted her report. (See attached) The March 10 meeting will have an international focus and will be presented by Greta Boye.</p> |
| <p>Nominations</p> | <p>Chair Janie Dominique reported that Stephanie Ghotbi-Taheri has agreed to be nominated for Treasurer, 2015-2017. The office of President Elect will also have a nominee. Nominations need to be announced to members at least one month prior to the Annual Meeting on March 10.</p> |
| <p>Public Policy/Communications</p> | <p>Chair Laura Tew is completing a schedule for Women’s Advocacy Day, Feb. 24 in Raleigh. NC Women United sponsor this day and Chair Tew is currently setting up appointments with local state legislators. She has created a flyer to distribute emphasizing issues of education, economy and women’s health – with education given the most emphasis as a Branch issue. These members are planning to attend: Cherrie Wheaton, Mary Fran Schickedantz, Catherine Magid, Charlotte Divitci, Sue Mengert, Audrey Dentith, Bonita Ewers, Mary Ellen Shiflett, and Chair Laura Tew. AAUW is requesting that branches meet with federally elected officials during the congressional break, Feb. 16-20, so Chair Tew is working with local offices to set up meetings during that time.</p> <p>President Wheaton brought up a local issue on concerns raised for a plan to reduce the number of members on Greensboro’s City Council as proposed by State Senator Trudy Wade. The Branch has been invited to a meeting organized by former Mayor Carolyn Allen on Feb. 19th at the Historical Museum. Laura Tew offered this motion, “that we support efforts to maintain broader representation on City Council.” (2nd Everlena Diggs) It was noted that City Council size was increased in recent years in order to represent all groups in the city. Shrinking the number of Council members reduces the opportunity for all voices to be heard. The motion was approved by voice vote. President Wheaton asked those who planned to attend the meeting at the Historical Museum to let her know.</p> |
| <p>C/U Partners Liaison</p> | <p>Chair Sue Mengert reported that folders for the three <i>\$tart \$mart</i> workshops were ordered, the teleconferences with each facilitator were completed and preparations for the workshops scheduled in February are on target. Folders for participants will include information about applying to attend NCCWSL. Cost to the Branch for three <i>\$tart \$mart</i> workshops is \$650 each for Guilford College and Bennett College, while UNCG is \$350 (their 2nd within a year).</p> <p><u>Guilford College</u> (2/18) – 5:30 – 8:30 PM Kathy Pearre will facilitate and dinners will be provided.</p> <p><u>Bennett College</u> (2/21) – 11 AM – 2 PM Leonna LaPierre will facilitate.</p> <p><u>UNCG</u> (2/28) 10 AM. Annie Houle (AAUW <i>\$tart \$mart</i> staff) will facilitate.</p> <p>At UNCG there will also be Facilitator training. AAUW members being trained are: Jane Terwillegar, Cherrie Wheaton, Tiffany Jones, and Brandy Propst.</p> |

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| <p>NCCWSL</p> | <p>Kaltlin Bailey from UNCG’s Career Services will also do Facilitator training. Note: The Branch is funding \$50 of each training fee, while each trainee is paying the other half of the \$100 fee. After facilitating their first <i>start smart</i> workshop, the \$50 paid by the individual for training is refunded by AAUW.</p> <p><i>Elect Her</i> will be offered at High Point University on Monday, Feb. 23. Mayor Nancy Vaughn has agreed to participate. Chair Mengert will invite Branch members to attend.</p> <p>There was no report from Chair Kim Hewitt, but plans are proceeding for the selection of two women to attend NCCWSL in May 2015.</p> |
| <p>AAUW NC</p> | <p>President Cherrie Wheaton announced that AAUW NC Annual Meeting will be held March 20-21 at Greensboro’s downtown Marriott. Fourteen members volunteered to help with hospitality at the meeting and she is in the process of organizing this effort.</p> |
| <p>Spring Luncheon</p> | <p>Chair Elaine Morehead announced the Spring Luncheon will be held at the Starmount CC on Saturday, April 25. Rosalind Fuse-Hall, President of Bennett College, has agreed to be the speaker. The planning committee consists of Janie Dominique and Donna Hodgman. Flossie Smith and Sue Mengert will plan decorations and Mary Ellen Shiflett will prepare programs and flyers. They plan an AAUW display table and the theme will be, “Connecting Across Generations”. Letters and invitations for members will be ready for the March 10 meeting and Luncheon information will be available on the Branch website. Janie Dominique is working on publicity for the Luncheon.</p> <p>Fundraising Chair Ellie Dolata reported they were considering targeting the luncheon fundraising specifically on NCCWSL 2016. Her theme, “Send a young lady to Leadership.” Mary Fran Schickedantz offered this motion, “to only ask for donations at the spring luncheon to send a college girl(s) to NCCWSL 2016.” (2nd Everlena Diggs) This motion passed by voice vote. The fundraising plan will be included in invitations and an insert will go into the luncheon program requesting donations to the NCCWSL 2016 project. It was suggested to use a sponsorship plan for NCCWSL donations, starting at the \$25 level.</p> <p>There was a discussion about an honorarium for the speaker. Last year the Branch gave Dr. Brady a free membership and will continue that for 2015.</p> |
| <p>AAUW National Convention, June 2015</p> | <p>President Wheaton reported that she and Mary Fran Schickedantz are both planning to attend AAUW’s national convention, June 18-21 in San Diego.</p> |
| <p>Branch Procedure Manual</p> | <p>President Wheaton reminded committee chairs that she is compiling a Branch procedure handbook of duties and responsibilities for chairs and officers. So far only two chairs have responded. Cherrie provided the list submitted by Sue Mengert to use as a guide.</p> |
| <p>Fundraising Ideas</p> | <p>Jane Terwillegar offered a new fund raising idea, since an Antiques Road Show fundraiser is bogged down. Given the fun everyone had with the Downton Abbey Tea party in 2014, she suggested something similar with costumes, celebrating the passage of the 19th Amendment. It was ratified and became part of the Constitution on August 26, 1920, A wine & cheese reception might be easier to plan and a location like the Historical Museum, is an ideal setting. The Board briefly discussed the possibilities and President Wheaton indicated the idea will be explored further.</p> |

Adjournment

By consensus, the next meeting is scheduled for Tuesday, February 10, 2015. Everlena Diggs and Laura Tew are signed up to provide the light supper. The meeting adjourned at 8:25 PM.

The next Board meeting is Tuesday, February 10, 2015 at the home of Mary Fran Schickedantz, 2809 Watauga Dr., Greensboro, NC.

Light supper to be provided by Everlena Diggs and Laura Tew.