

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, August 11, 2015 at 5:30 PM

Location: 1006 Gretchen Lane, Unit B, Greensboro, NC (home of Catherine Magid)

Members Present: Cheryl Wheaton, President - Linda Jensen, Programs - Sue Mengert, C/U Liaison - Stephanie Taheri, Treasurer - Laura Tew, Public Policy/Communications - Catherine Magid, Fundraising - Beth Walker, Fundraising - Charlotte Divitci, New Members - Everlena Diggs - Membership - Jane Terwillegar, Secretary

<i>TOPIC</i>	<i>DISCUSSION/DECISIONS</i>
Welcome/Introductions	Meeting called to order at 6:00 PM by President Cheryl Wheaton.
Minutes for 7/14/15	Secretary Jane Terwillegar noted that a few corrections were required in the emailed minutes and she indicated the corrections will be incorporated into the July minutes to be filed. Sue Mengert made the motion to file the minutes, as corrected (2nd Linda Jensen). The minutes were approved by voice vote.
Financial Report	Treasurer Stephanie Taheri reported the annual renewal for the Postal Box of \$82.00 was paid and there were no other fiscal activities since the financial report at the last meeting in July. A clarification was needed for the amount available for 2015-2016 budgeting and the Treasurer confirmed \$1,199 as correct. Beth Walker made a motion to approve the Treasurer’s report (2nd by Charlotte Divitci.) and the report was approved by voice vote.
Membership	Chair Everlena Diggs reported that to date 76 members are paid and renewed for the 2015-2016 year. It was also noted that College/University representatives (two at each institution) have their national dues paid as part of the institution’s annual C/U renewal, but state and Branch dues need to be paid separately – usually by the individual. So, C/U representatives need to be made aware that local dues are required for Branch membership. The recommendation is that the C/U Liaison Committee take responsibility for inviting C/U Representatives to join the Branch and give them an explanation for the required state and local dues.
Membership Directory	Catherine Magid, who is editing the 2015 Directory, provided a draft version for Board review (see attached). Since she is also obtaining information about degrees and professions for several new members, Catherine noted that the current form on the Branch website only asks for the highest degree earned. The ensuing discussion produced these recommendations: <ol style="list-style-type: none"> 1. Revise the current application to include college degree(s) and profession. 2. Procedure: as the Treasurer receives an application, the new member is entered into the AAUW directory. Then, that application is forwarded to the Membership Chair. The Membership Chair sends a welcome letter to the new member, inviting her to the next Branch meeting. 3. The online directory will be updated in August, January and April. The current plan for this year is to email the Directory to members prior to the Sept. 8 th member meeting, with the deadline for inclusion set for August 15. A printed version will be available for any members without email at the October 13 th meeting. There was a brief discussion about contents related to meeting topics and adding in dates of the fall and spring luncheons. Editor Magid asked everyone to send edits and corrections to her as quickly as possible.

**NEW BUSINESS:
Programs 2015-2016**

Vice-President Linda Jensen provided a handout with programs and locations for 2015—2016 meetings (see attached) prepared by the Program Committee. The members are: Catherine Magid, Donna Duffy, Elaine Ostrowski, Flossie Smith, Laura Tew and Libby Haile. Theme for this year is "*From Connections to Collaborations.*" The Sept. 8th and Oct. 13th meetings will be held at the usual CUCC location, with Jan. 9th proposed for the YWCA on Wendover AV and the March 8th Annual Meeting at the Greensboro Historical Museum. Programs planned for the year are: "*Title IX – Beyond Athletics*" coordinated by Donna Duffy and Linda Jensen, "*Food Insecurity in Greensboro*" coordinated by Libby Haile and Flossie Smith, "*YWCA AAUW, Oh, yeh*" coordinated by Catherine Magid, and "*Night at the Museum – with the Montagnards*" coordinated by Marilyn Cotten-McMichael and Elaine Ostrowski.

Both 2015 NCCWSL winners are invited to September's meeting to briefly provide highlights of their June conference experience. Title IX college coordinators at local colleges will also be invited. **Beth Walker agreed to contact Title IX coordinators, while Catherine Magid offered to design folders and help with preparing contents, using materials available on the AAUW website. Sue Mengert is also inviting the local C/U Representatives to the September meeting.**

Budget Discussion

President Wheaton provided a worksheet to help track this discussion.

ALLOCATIONS for 2015-2016

Program Committee - \$535.00 – higher this year due to possible rental expenses for meetings at YWCA and Historical Museum (\$75 for expenses, \$185 for YWCA and \$275 for the Museum).

Hospitality - \$50.

Fundraising - \$350.

Public Policy/Communication - \$50.

New Member Welcome - \$50.

Fall and Spring Luncheons - \$0.00 (These are self-supporting.)

Printing - \$50.

Postage - \$100.

Publicity - \$200.

Honorarium for CCUC meetings - \$250.

Postal Box rental - \$82

Insurance costs - \$300. (See attached emails from President Wheaton and Mary Fran Schickedantz, dated 8/13/15.)

Miscellaneous - \$150.

C/U Liaison - \$2400 (plus earmarked NCCWSL funds - \$1,688.36)

The longest discussion related to the request from the C/U Liaison Committee to fund AAUW campus activities. Chair Sue Mengert provided a handout with costs for each C/U project, totaling \$4700 for the year (see attached). 1. First item is a request for \$200, to provide each 2015 NCCWSL winner with funds to help support their campus leadership project. This item was reduced to \$50 each, for a **total of \$100**. 2. Second item is the request for 3 NCCWSL scholarships for 2016, totaling \$2100. (\$1,688.36 is already earmarked, primarily donated at the Spring 2015 luncheon.) **Two NCCWSL scholarships will be budgeted, since that amount is already available.** The goal to award three remains a possibility, provided additional funds are donated for that purpose. 3. Third, ***start smart workshops on four campuses, at \$2200.*** Guilford, Bennett and UNCG at \$350 each, A&T at \$650 plus expenses for folders, printing and AAUW items at \$500. This number remains at \$2200, with a caution that the C/U Committee make every effort to encourage each C/U Partner institution to assume the cost of the AAUW contract for *start smart* workshops held on their campus.

<p>Public Policy/ Communitcations</p>	<p>Chair Mengert reported a \$500 Mini-Grant application is already submitted to AAUW NC for the first <i>start smart</i> at A&T. The amount allocated for the C/U Liaison Committee is \$2400 - \$100 for the 2015 NCCWSL winners for their campus leadership projects, \$2200 for <i>start Smart</i> workshops on four campuses, and \$100 for C/U Committee incidental expenses. <u><i>It was noted the Branch does not have these funds now and this C/U Liaison allocation for 2015-2016 is entirely dependent upon new fundraising, donations and grants.</i></u></p> <p>There was a brief discussion about raising funds for these campus activities. Laura Tew reported that Truliant has listed AAUW is one of five finalists in their \$1000 community action grant program. Online voting is required to win. (http://cafegive.com/pva/truliant-mini-grants-2015) Anyone can vote once each day but so far, our AAUW grant request is lagging behind.</p> <p>Chair Laura Tew provided a report on public policy activities in July and August (see attached). In addition to having her Truliant grant application accepted as a finalist, she met with Congressman Mark Walker and attended the Bennett IV NC Women United meeting along with several Branch members. She also attended the first meeting of Triad Tech Women, which promises to become an active organization, advocating for women who are – or want to be – in technical fields.</p>
<p>Fall Luncheon</p>	<p>Laura Tew provided the report for the Fall Luncheon, since Chair Mary Fran Schickedantz was traveling. A report with the results of their investigation into possible venues was presented (see attached). The recommendation is to book the Fall Luncheon at the YWCA (1807 Wendover AV). The building is newly renovated, the luncheon cost per plate is \$15.00 and there is adequate parking. That venue also fits with this year’s theme to collaborate with other organizations. There was a brief discussion about ticket prices and Jane Terwillegar made the motion to charge \$25.00 (2nd Beth Walker). The motion passed by voice vote.</p> <p>There was also a discussion about proposed speakers for the luncheon and Catherine Magid agreed to contact Congresswoman Alma Adams. This is a good time for her to speak, as the YWCA is within her congressional district and she is not campaigning for re-election this fall. President Wheaton remarked that during the AAUW conference in June, branches were encouraged to, “Think big and Out-of the Box,” so she suggested AAUW CEO Patricia Faye Ho as a speaker. Since that might take more time to arrange, the Spring Luncheon seems best for an invitation to her. Other names brought up as future speakers are: Mayor Nancy Vaughn, Dean Goldie Byrd at A&T, and UNCG Chancellor Franklin Gilliam, or his wife.</p>
<p>AAUW contribution for 2015 and 2016</p>	<p>President Wheaton brought back the question raised at the July Board meeting about 2016 fundraising for national. She reminded the Board that in December 2014, it was voted <i>“that the Branch suspend the policy of \$30 per member to national for 2015.”</i> The \$30 annual Branch contribution was normally raised by contributions from individual members, plus additional dollars raised from a silent auction at the Fall Luncheons. So the question for the Board to consider is whether this suspension should continue into 2016. Jane Terwillegar made the motion to “renew the 2015 suspension of \$30 per member for 2016” (2nd Sue Mengert). After discussion, the motion passed by voice vote.</p>
<p>Fundraising</p>	<p>Given the cost for planned local activities and the inadequate amount of funds available to support this ambitious program in 2015-2016, the Fundraising Committee indicated their goal for this year is \$5000.</p>

	<p>Some ideas proposed for fundraising activities are:</p> <ol style="list-style-type: none"> 1. A Directory of Women’s Groups in the Triad, with recipes – a collaborative activity that could be used by several women’s organizations to raise funds. 2. Approach sororities on local campuses with a proposal that AAUW Greensboro be one of the recipients for their fund raising activities. 3. As this January is <i>Downton Abby’s</i> last new TV series, plan a second <i>Downton Abby</i> Tea. 4. Plan a Mother/Daughter tea – around the time of Mother’s Day. 5. Plan a meal activity inviting local food trucks. 6. Engage in an active corporate donation campaign.
<p>College/University Partner Liaison</p>	<p>Chair Sue Mengert reported there was an initial sub-committee meeting to explore the options for evaluating and awarding NCCWSL scholarships next spring. Margaret Curtis is chairing this sub-committee.</p>
<p>September Meeting</p>	<p>Catherine Magid offered to host the next Board meeting at her home on Tuesday, September 29th. Stephanie Taheri and Mary Woodrow will provide the light supper.</p>
<p>Announcements</p>	<p>Local women’s events:</p> <p>CSW’s Women’s Equality Day Breakfast, August 29 at the Coliseum Complex Terrace. Everlena Diggs is sending in reservations for members.</p> <p>Women to Women 2015 Celebration Luncheon, Monday, October 19 at the Koury Convention Center. Lee Woodruff, speaker. Since Dr. Lakshmi Iyer is nominated by AAUW Greensboro to be Greensboro’s “<i>Woman of the Year,</i>” the Branch is hoping for high member attendance at this event.</p> <p>Keep voting online for the Branch to earn the Truliant \$1000 mini-grant for the C/U committee programs at local colleges.</p>
<p>Adjournment</p>	<p>Beth Walker made the motion to adjourn (2nd Sue Mengert) The meeting was adjourned at 9:15 PM.</p>
<p>Next Board Meeting</p>	<p>The next Board meeting is scheduled for 5:30 PM, Tuesday, September 29, at the home of Catherine Magid (1006 Gretchen Lane, Unit B) (Phone 336-294-4455 or email (itscatherinemagid@gmail.com)) A light supper will be provided by Stephanie Taheri and Mary Woodrow.</p> <p><u>2015 Fall Board Meeting Schedule</u> September 29 - 4th Tuesday October 20 - 3rd Tuesday November 10 - 2nd Tuesday December – no board meeting The remainder of the schedule after January 1 will be determined later.</p>