

## AAUW GREENSBORO BOARD MINUTES

**Date: Tuesday, October, 20, 2015 at 5:30 PM**

**Location: 2707 Turner Grove Drive S, Greensboro, NC (home of Cheryl Wheaton)**

**Members Present: Cheryl Wheaton, President – Libby Haile, President-Elect - Sue Mengert, C/U Liaison – Catherine Magid, Fundraising – Lena Murrill-Chapman, Fundraising - Mary Woodrow, Book Browsers – Laura Tew, Public Policy/Communications - Everlena Diggs – Membership - Jane Terwillegar, Secretary**

<i><b>TOPIC</b></i>	<i><b>DISCUSSION/DECISIONS</b></i>
<b>Welcome/Introductions</b>	Meeting called to order at 6:00 PM by President Cheryl Wheaton.
<b>Minutes for 9/29/15</b>	Two corrections were noted in the minutes emailed to Board members: an error in President Wheaton’s email address and the request to alter “AAUW booklet” to “AAUW resource materials” for Title IX online information. Secretary Terwillegar will make those corrections. <b>Everlena Diggs made the motion to file the minutes as corrected (2<sup>nd</sup> Libby Haile). The minutes were approved by voice vote.</b>
<b>Financial Report</b>	Since both Treasurer Taheri and Mary Fran Schickedantz were absent, there was no formal Treasurer’s report. President Wheaton asked if C/U Chair Sue Mengert could revise C/U budget requests for the coming year now that AAUW has announced new prices for <i>Start Smart</i> contracts.
<b>Membership and Member Directory</b>	Chair Everlena Diggs reported 80 members plus two life members. She noted that the national database will drop all non-renewing members in November. There was a brief discussion about making members aware of the new member special rate that is only available during local AAUW events like the Fall Luncheon. It was suggested there be renew/join card for membership at all the tables.
<b>Fall Luncheon</b>	<p>Laura Tew reported on using social media for Fall Luncheon advertising. <i>Facebook</i> reports show that 565 people looked at the posting intended for Greensboro women engaged in non-profit organizations. Over 70 people are following AAUW Greensboro’s <i>Facebook</i> page. The Branch’s Fall Luncheon has been announced in both the October and September monthly “Notes” to members and there was one direct postal mailing (or personal delivery for those attending the September membership meeting). There was a question about using <i>PayPal</i> to pay for luncheon tickets and Laura is working on that project. Currently the <i>PayPal</i> account is attached to the <i>Tech Savvy</i> event and there needs to be a plan in place to keep income related to Branch events separate from <i>Triad Tech Savvy</i>. Lena Murrill-Chapman is working on a slide show for the luncheon using Branch photos taken throughout this past year. Parking at the YWCA was a question and Laura Tew will check if the YWCA has parking signs available or if the committee needs to have some directional signs made. Libby Haile is working on raffle baskets and silent auction items. For the raffle that day, Mary Woodrow is preparing a <i>Book Browsers</i> basket and there will be a wine basket donated by Cherrie Wheaton.</p> <p>The YWCA will offer a tour of their new facilities for those who arrive by 10:45. There was a brief discussion about timing, so that attendees will also have time to browse the silent auction at 11:30. Lunch will be served at noon and Congresswoman Alma Adams is set to speak on issues related to our</p>

<p><b>Programs</b></p>	<p>theme, "Connections to Collaborations." Discussion also included having a form and envelope for making contributions to the Branch for local AAUW programs such as <i>Start Smart</i>. Catherine Magid offered to develop the form.</p> <p>Linda Jensen was absent, so President Wheaton reported that the YWCA location for the January meeting was changed, since we are now using that venue for the November luncheon. January's Soup Luncheon will be at the usual CUCC church location. Mary Woodrow will be finding volunteers to bring soups. It was suggested we make an effort to involve our new members with this event, so Everlena Diggs will provide a list of names of our newer members who can be invited to help with set-up, clean-up and providing soups.</p>
<p><b>Public Policy/ Communications</b></p>	<p>Chair Laura Tew reported there was no formal report.</p>
<p><b>College/University Partnership Liaison</b></p>	<p>Chair Sue Mengert reported that AAUW NC has granted our request for a \$500 mini-grant for a <i>Start Smart</i> workshop at our newest C/U partner, NC A&amp;T, and there is interest in doing that workshop in the spring. Bennett College is uncertain and, since High Point University did not receive renewal of last year's grant funding, <i>Start Smart</i> is also a question at that location. UNCG has \$300 from the Provost's office to do a <i>Start Smart</i> workshop at the Bryan Business school this fall. Guilford College has declined to do a <i>Start Smart</i> workshop this year. Allen Mueller, Assistant Dean of Career &amp; Community Learning, made that decision.</p>
<p><b>Degrees Matter</b></p>	<p>President Wheaton recently met Dr. Manuel Dudley, Dean at the Continuing Education Center for the Greensboro Campus of GTCC and she believes someone will be contacting Sue Mengert soon about C/U activities with the Branch. GTCC is already a C/U Partner with AAUW, but to date, the Branch has not had contact with C/U Representatives from that institution.</p>
<p><b>Tech Savvy</b></p>	<p>President Wheaton reported that there will be more training from <i>Degrees Matter</i> for AAUW members and new volunteers from the Branch are encouraged to join in. Training dates will be forthcoming.</p>
<p><b>Tech Savvy</b></p>	<p>Laura Tew reported for <i>Tech Savvy</i>. She will be attending the AAUW <i>Tech Savvy</i> Chair meeting in Washington DC on November 6-7. She is also working on corporate funding/grant requests and these will soon be sent out to prospective sponsors. She will also be sending out a press release announcing AAUW funding with the grant of \$5000 for <i>Triad Tech Savvy 2016</i>.</p>
<p><b>Spring Luncheon</b></p>	<p>President Wheaton requested recommendations for a speaker for the Spring Luncheon and these names were suggested: Dr. Franklin D. Gilliam, Jr. (new Chancellor at UNCG), Melissa Harris-Perry (MSNBC), Dean Goldie Byrd (Arts &amp; Sciences at NC A&amp;T), and Afrique Kilimanjaro (<i>Carolina Peacemaker</i>). It was suggested that Afrique might either lead a panel discussion on media and politics with representatives from print, TV and the Internet or a panel about getting out the woman's vote. Lena Murrill-Chapman, who knows Afrique, offered to contact her about the Spring Luncheon.</p>
<p><b>Food Insecurity in Greensboro</b></p>	<p>The question of whether food insecurity should be part of our Branch mission was brought up. Laura Tew did send out a questionnaire and received only two responses concerning the Branch mission and local food insecurity issues in Guilford County. <b>Libby Haile made the motion, "to encourage members to bring non-perishable items for Back Pack Beginnings to Branch meetings at CUCC church (2<sup>nd</sup> Laura Tew). The motion was approved by voice vote.</b></p>

<p><b>Announcements</b></p>	<p>AAUW is providing a Webinar for members on 11/3, 11/12 and 11/14. The Webinar will include programs from the summer AAUW convention. Times and directions to participate are posted on the AAUW website.</p> <p>There will a state-wide ERA meeting at the CCUC church and AAUW NC asked if the Branch could have at least one member attend. Libby Haile offered to attend.</p>
<p><b>Board Meeting Dates</b></p>	<p>It was decided to change the planned November 10 Board meeting date, due to the Fall Luncheon. Instead <b>the Board will meet Tuesday, December 1st.</b> Everlena and Jane will provide the light supper. <b>The scheduled January 12 Board meeting was moved to the 2<sup>nd</sup> Tuesday in February, February 9, 2016.</b> Committee chairs will need to have their annual reports ready for that February meeting – so these can be printed in time for the Annual Membership Meeting on March 8, 2016.</p>
<p><b>Adjournment</b></p>	<p>The meeting was adjourned at 7:30 PM.</p>
<p><b>Next Board Meeting</b></p>	<p><b>The next Board meeting is scheduled for 5:30 PM, Tuesday, December 1, 2015 at Catherine Magid's home, 1006 Gretchen Lane, Unit B. (Call Catherine at 336-294-4455 if directions are needed.) Light supper to be provided by Everlena Diggs and Jane Terwillegar.</b></p> <p><b>The first Board meeting in 2016 is scheduled for Tuesday, February 9<sup>th</sup>. Location to be announced.</b></p>