

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, December 1, 2015 at 5:30 PM

Location: 2707 Turner Grove Drive S, Greensboro, NC (home of Cheryl Wheaton)

Members Present: Cheryl Wheaton, President – Libby Haile, President-Elect – Linda Jensen, Programs – Stephanie Taheri, Treasurer - Sue Mengert, C/U Liaison – Lena Murrill-Chapman, Fundraising – Laura Tew, Public Policy/Communications - Everlena Diggs – Membership – Mary Fran Schickedantz, Nominations - Jane Terwillegar, Secretary

<i>TOPIC</i>	<i>DISCUSSION/DECISIONS</i>
Welcome/Introductions	Meeting called to order at 6:00 PM by President Cheryl Wheaton.
Minutes for 10/20/15	Secretary Terwillegar reported that corrections were received from Sue Mengert and were incorporated into the final version of the minutes. Mary Fran Schickedantz made the motion to file the minutes as corrected (2nd Libby Haile). The minutes were approved by voice vote.
Membership	Chair Diggs reported 88 members on the AAUW roster, with 3 new additions, for a total of 91 members. Nov. 30 is the day for non-renewals to be removed from AAUW’s roster, so that is being monitored and the adjustment will show in next month’s report. Congresswoman Alma Adams, plus 5 others joined the Branch at the Fall Luncheon, using AAUW’s special event rate.
Fall Luncheon	Chair Schickedantz provided a written report for the Fall Luncheon (see attached). The committee of Elaine Morehead, Flossie Smith, Laura Tew, Catherine Magid, Cherrie Wheaton, Libby Haile and Lena Murrill-Chapman worked primarily via email. Sixty attended this year and the raffle made \$800, with \$700 coming in from the silent auction. Lena Murrill-Chapman created a slide show of photos from this year’s branch activities. Guitarist Juliet Gervasi played pre-luncheon music. The committee recommends the Board plan the 2016 Fall Luncheon at the YWCA again. Other suggestions include not scheduling the luncheon on an A&T home football date, adding two more table servers, plus a parking attendant, and serving dessert before introducing the speaker. The committee strongly suggests that 2016 fall planning begin this coming spring, with invitations ready for the first member meeting in September. Laura Tew made the motion, “To contact the YWCA about holding a date for next fall, so that the Fall Luncheon date can be announced at this January’s meeting (2nd Jane Terwillegar). The motion was approved by voice vote. President Wheaton indicated she would do that task.
Financial Report	Treasurer Tahari provided a printed report (see attached). The balance on hand, as of Nov. 1, is \$5178.90. Dues received for FY16 are \$1138.50. The financial discussion was lengthy. First, both Laura Tew and Treasurer Taheri recommend holding a reserve of 20% from all income, both dues and fundraising activities. <i>Tech Savvy</i> (and STEM) income and expenses have been separated out of member activity funds, to be tracked as a separate account. It was recommended that designated NCCWSL donations also be set aside. It was noted that members support Branch activities with many in-kind donations, from printing expenses for a luncheon to providing soups for the January meeting. This has an impact on the budget. For example, the 2015 Spring Luncheon netted \$1.67, while this Fall’s Luncheon netted over \$400 from ticket sales as the committee members contributed their costs. Almost no expenses were reported for the Fall Luncheon.

<p>College/University Partnership Liaison</p>	<p>President Wheaton stressed that it is essential to begin planning and budgeting at least a year in advance in order to keep the Branch fiscally solvent and to have funds available for local projects.</p> <p>It was noted the Starmount Country Club location for the 2016 Spring luncheon will accommodate more guests and should provide a excellent opportunity for fund raising activities. This event needs a good effort from all members to attract attendees and potential new members. It was suggested that tickets be available for distribution at this January’s Soup Luncheon.</p> <p>Chair Sue Mengert provided a written report (see attached) with a revised estimate of funding needs for FY16 C/U activities. Since AAUW reduced the contract cost of <i>Start Smart</i>, the initial estimate of C/U expenses for this year are lower. As it was understood the Fall Luncheon raffle and silent auction proceeds were to be earmarked for local projects, Chair Mengert made the motion “That \$700 be allocated from the Fall Luncheon Auction/Raffle to fund a third scholarship for NCCWSL in 2016 (2nd Mary Fran Schickedantz). This drew a lively discussion. First, NCCWSL 2016 has \$1260.36 available that was raised last spring for two local scholarships – not quite the amount needed at \$700 each. Second, the amount to allocate for all C/U activities in FY16 has not yet been determined. After framing several various suggestions, Laura Tew made this alternative motion, “That the C/U Committee have \$700 for 3 NCCWSL scholarships, a total of \$2100 (including \$1260.36 earmarked in FY’15 funds) and reduce or adjust <i>Start Smart</i> program workshops to live within the total funds which still need to be determined.” (2nd Libby Haile). In a voice vote, the ayes appeared to have it, with two negative votes and some abstentions. With this wide division among the Board members present and the uncertainty of funds available for C/U activities in FY16, President Wheaton indicated a need to return to this issue. Clearly the Board is willing to fund three NCCWSL scholarships in FY16, but since the amount of available dollars is not clear at this time, more discussions about the budget are required. Mary Fran Schickedantz pledged \$200 from her and her brother for NCCWSL 2016.</p>
<p>Programs</p>	<p>The January 9th Soup Luncheon will be at the usual CUCC location, not the YWCA. Catherine Magid is coordinating this program. The speaker will be Lindy Garnette, Chief Executive Officer for YWCA Greensboro. Mary Woodrow is coordinating soups and the menu. It was recommended that information for members about the January meeting include ticket details for the Spring Luncheon and a reminder about bringing donations for Back Pack Beginnings.</p>
<p>Tech Savvy</p>	<p>The location for the Annual Meeting on March 8th is the Greensboro Historical Museum. Board members were reminded to bring summary reports about their committee work to the February Board meeting so a printed report for this year’s activities can be provided to members at the Annual Meeting.</p> <p>Laura Tew provided the press release for <i>Triad Tech Savvy 2016</i> and a copy of the donation form that will be promoted (see attached). She reported the first round of fund raising grant requests has been sent to prospective donors. A trial <i>Face Book</i> ad drew 600 viewers, with 12 going on to the website. The date for <i>Triad Tech Savvy 2016</i> is Saturday, April 9th. Mary Krautter and Karen Grigg, both on the staff at UNCG Jackson Library, have agreed to help with planning sessions and identifying presenters.</p>

<p>Public Policy/ Communications</p>	<p>Chair Tew has been in contact with Congresswoman Alma Adam’s office to find out more about congressional action on renewal of the Education Act (ESEA). However, there is nothing new to report.</p>
<p>Degrees Matter</p>	<p>New volunteers are welcome to join this project.</p>
<p>Book Browsers</p>	<p>Book Browsers will meet Monday, Dec. 2nd.</p>
<p>Spring Luncheon</p>	<p>Lena Murrill-Chapman reported that Afrique Kilimanjaro has agreed to be on the Spring Luncheon program. There was a brief discussion whether to ask her to be the sole speaker or continue with the panel idea. Lena agreed to speak with her again to seek out suggestions for framing the topic and other individuals that might also be invited to join a panel.</p>
<p>Nominations</p>	<p>Chair Mary Fran Schickedantz asked for recommendations for the Nominating Committee. The only elected office to be filled in 2016 is that of Vice-President for Programs.</p>
<p>Financial planning for grants, donations, etc.</p>	<p>On Thursday, Dec. 3, an ad hoc group will meet to at the Green Bean Coffee Shop to discuss possible financial and organizational options for the Board to consider. This group includes: Margaret Curtiss, Lena Murrill-Chapman, Jane Terwillegar, Laura Tew, Stephanie Taheri and President Wheaton.</p>
<p>Adjournment</p>	<p>Everlena Diggs made the motion to adjourn (2nd Cherrie Wheaton). The meeting was adjourned at 8:15 PM.</p> <p style="text-align: center;">_____</p>
<p>Board Meeting Dates</p>	<p>A new Board meeting has been announced by President Wheaton: Tuesday afternoon, January 5, 2016, 2 PM, at Cherrie Wheaton’s home (2707 Turner Grove Drive S)</p> <p>The next scheduled Board meeting is Tuesday, February 9th at the home of Mary Fran Schickedantz (2809 Watauaga Dr.). Stephanie Taheri and Libby Haile will provide the light supper.</p> <p>NOTE: <i>Board committee chairs are reminded to bring short written summaries of their work this year, so a handout can be compiled for the Annual Business meeting report due at the March meeting. Cherrie Wheaton is volunteering to compile the report for the handout.</i></p>