

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, March 15, 2016 at 6:00 PM

Location: 2200 West Friendly AV, Greensboro, NC (Home of Linda Jensen)

Members Present: Cheryl Wheaton, President – Libby Haile, President-Elect – Linda Jensen, Programs – Sue Mengert, C/U Liaison – Peggy Knox, Spring Luncheon - Mary Woodrow, Hospitality - Mary Fran Schickedantz, Nominations - Jane Terwillegar, Secretary

TOPIC	DISCUSSION/DECISIONS
Welcome/Introductions	The meeting was called to order at 6:05 PM by President Cheryl Wheaton. President Wheaton began by thanking Linda Jensen for hosting and providing the light supper.
Minutes, Board meeting February 9, 2016	Secretary Terwillegar reported that Linda Jensen offered two corrections for the February minutes as emailed, and these were corrected in the February minutes prior to the Board meeting: 1)an editing error and 2) removal of Linda’s name from the list of those helping with carpooling for the Annual Meeting. Mary Fran Schickedantz noted that the list of new members in the February 9 th minutes omitted two names: Michele Hoyman and Cristiana Moreira. Since the list was provided by Everlena Digg’s March Membership Report to the Board, Secretary Terwillegar indicated she would add any missed names to the next Board minutes. Libby Haile moved to accept the February minutes, as corrected (2nd Sue Mengert) and the minutes were approved by voice vote.
Minutes for the Annual Membership Meeting, March 9, 2016	The minutes for the Annual Membership Meeting at the Greensboro Historical Museum on Tuesday, March 9, 2016 were distributed for Board approval. Libby Haile moved to accept (2nd Mary Woodrow) and the Annual Minutes for AAUW, Greensboro Branch were approved as printed.
Membership	As Chair Everlena Diggs was absent, there was no membership report. Since a drawing for a free membership at the Annual Membership Meeting was approved by the Board in February, but did not occur that meeting, President Wheaton recommended that a free membership be drawn from those members attending the Spring Luncheon.
Treasurer’s Report	Treasurer Stephanie Ghotbi-Taheri was absent and there was no Treasurer’s report. There was a clarification about the cost of insurance. The \$300 paid for liability insurance is a payment covering the next three years, making that expense an annual cost of \$100 for the Branch.
Public Policy/Communications	Chair Laura Tew provided a written report on recent communications – primarily Facebook ads and Twitter announcements to advertise <i>Tech Savvy</i> (see attached email). She noted that in addition to the \$5000 grant from AAUW for <i>Tech Savvy 2016</i> , \$6400 has also been raised from local corporate and individual sponsors. Initial registration reports were low, but she anticipated that social media ads will help boost registrant numbers. Marketing for <i>Tech Savvy</i> includes posters in all the Greensboro libraries and flyers to middle schools. Mary Fran Schickedantz and Peggy Knox also represented AAUW and <i>Tech Savvy 2016</i> with a table at the STEAM event held by the Girl Scouts for girls in grades K-8 on Saturday, March 13.
Spring Luncheon	Chair Peggy Knox reported on the Spring Luncheon, noting that Alan Johnson was unable to be one of the panel members, It was decided a panel with Neill

	<p>McNeill, Anna Fesmire and Afrique Kilimanjaro will be fine, without adding a substitute panelist for Alan. Mary Fran Schickedantz printed the invitations and the luncheon program will soon be completed by Peggy Knox, Libby Haile, Linda Jensen and President Wheaton. Millie Hoffler-Fouchée will preside over the installation of new officers for 2016-2017. Chair Knox also asked if there was a recommendation for someone to help with publicity for the luncheon.</p> <p>There was a brief discussion about reducing the cost of luncheon tickets for members who invite non-member guests, since the ticket price also includes a donation to the Branch. President Wheaton suggested such a plan needs to be announced early to all in order to implement that idea. It was suggested that a reduced non-member price is an excellent way to boost attendance at Branch events planned for the future.</p>
Fund Raising	<p>President Wheaton announced that volunteers are needed to help Co-Chairs Lena Murrill-Chapman and Catherin Magid with fundraising, as it is time to begin working on a big fundraising activity or event to inaugurate the Branch 501(c)(3) status next fall.</p>
Ad Hoc Committee	<p>President Wheaton reported on the progress the Ad Hoc Committee has made for revising the proposed Articles of Incorporation to meet recommendations provided by Millie Hoffler-Foushee and Jill R. Birdwhistell, AAUW Chief Operating Officer. The Articles of Incorporation for the Branch are completed and ready for both of them to review (see attached). As to the next step, revising Branch Bylaws to match AAUW's model bylaws, a draft of proposed new bylaws is also ready. It was suggested that a reading committee of 3-4 Board members review all three documents: the new draft, the model bylaws and our present bylaws. That review can make certain all critical points are included and the proposed new bylaws follow in logical order. Jane Terwillegar, Libby Haile and Mary Woodrow agreed to be the reading committee to complete the bylaws revision. It is expected the Ad Hoc Committee will be ready to submit these documents to AAUW prior to the next Board meeting.</p>
College/University Liaison	<p>Chair Sue Mengert reported on the successful <i>Start Smart</i> workshop at NC A&T on February 16, which was facilitated by member Brandy Probst. For NC A&T's three year contract granting them an unlimited number of <i>Start Smart</i> Salary Negotiation workshops, the University paid \$1,000 and AAUW Greensboro paid \$500. The latter was supported by a \$500 Community Action grant to the Branch that was received last fall from AAUW NC, specifically to assist NC A&T with their first <i>Start Smart</i> workshop.</p>
New Member Activity	<p>Mary Woodrow inquired about planning a new member event this spring. Mary Fran Schickedantz and Peggy Knox both offered to help and a date in May will be set, along with plans for the proposed activity. President Wheaton offered her home for the event.</p>
NC Annual Meeting	<p>President Wheaton invited all to attend the AAUW NC Annual Meeting in Chapel Hill on April 1st and 2nd. Full information about the conference is available on the state website at www.aauwnc.org.</p>
Next Board Meeting	<p>President Wheaton offered to hold the next Board meeting at her home. The date is Tuesday, April 12th and the Board agreed to meet in the afternoon at 2:00 PM. President Wheaton will provide cookies and drinks.</p>
Adjournment	<p>Mary Woodrow made the motion to adjourn (2nd by Sue Mengert). The meeting adjourned at 8:15 PM.</p>

The next scheduled Board meeting is Tuesday, April 12th at the home of President Wheaton (2707 Turner Grove Dr S – 336-640-8953) from 2-4 PM.

New Branch members are:

Michele Hoyman – 919-960-0934 - hoyman@unc.edu

Christina Moreira – 338-644-1994 – cmoreira@bennett.edu