

**AAUW GREENSBORO BOARD MINUTES**

**Date: Tuesday, August 9, 2016 at 1:00 PM**

**Location: 2809 Watauga Drive (Home of Mary Fran Schickedantz)**

**Members Present: Libby Haile, President – Mary Fran Schickedantz, Nominations – Lena Murrill-Chapman, Fundraising – Peggy Knox, VP/Programs – Ann Schwabeland, Membership - Laura Tew, Public Policy/Communications - Jane Terwillegar, Secretary**

<b>TOPIC</b>	<b>DISCUSSION/DECISIONS</b>
<b>Welcome/Introductions</b>	The meeting was called to order at 1:20 PM by President Libby Haile.
<b>Minutes, Board meeting July 12, 2016</b>	<b>Peggy Knox moved to accept the minutes (2<sup>nd</sup> Laura Tew). The July 12, 2016 minutes were accepted by voice vote.</b>
<b>Membership</b>	<p>Chair Schwabeland provided a report from the Membership Committee with recommendations for awarding free national memberships that are offered through AAUW's <i>Shape the Future</i> program (see attached). At all Branch events there will be a table with membership applications and literature. Priority #1 - Any member recommending at least 2 people annually, who both join by February 28, will be eligible for a free membership. Priority #2 - two free memberships will be reserved to be awarded by the membership committee. <b>The AAUW dues structure:</b></p> <ol style="list-style-type: none"> <li>1. Dues for <b>Shape the Future awardees</b> are \$11.00 (NC) and \$13.00 (Branch), for a total of \$24.00 for that year.</li> <li>2. For <b>new members</b>, there is a 50% reduction in national dues when they attend a designated Branch event and join at that event. Their initial dues are \$48.50 (\$24.50 for ½ national, plus \$13.00, plus \$11.00)</li> <li>3. Dues for <b>new members</b> who join the Branch for the first time after January 1 - to June 30 - are \$36.50.</li> <li>4. <b>Normal renewals</b> are \$73.00 annually.</li> <li>5. <b>C/U representatives</b>, who also join the Branch, pay only \$11.00 (NC) and \$13.00 (Branch) for a total of \$24.00, as their national dues are paid by their C/U institution.</li> </ol> <p><b>Shape the Future events for fall 2017 are: YWCA breakfast, August 18<sup>th</sup> - Women's Equality Day Breakfast, August 27 - NC Women's Forum, November 18-19 - Women to Women, October 24.</b> One new member joined at the Bennett V event on July 29.</p>
<b>501(c)3 Status</b>	Laura Tew reported that the final paperwork, IRS form 1023EZ, was filed online with the fee of \$275.00. The organization declared IRS status of <i>S81 - Community based organization/women's rights designation</i> . The Branch has received confirmation from the IRS and is on their short list for consideration.
<b>Strategic Planning</b>	President Haile reported on the Strategic Planning process that took place in the Loft on August 2 <sup>nd</sup> at the Community Foundation (CFGG). Dr.Toni LeTrent-Jones, UNCG professor of Strategic Planning for Non-profit Organizations, was the facilitator. Prior to the session, Laura Tew conducted an initial survey of 89 members and received 24 responses. A mission statement was developed that day, along with three main goals, each to be further developed. The plan is to meet again in September to complete this initial strategic planning effort. President Haile reminded the Board this will be an ongoing process.

<p><b>Budget Planning</b></p> <p><b>Directory/Handbook 2016-2017</b></p>	<p>President Haile indicated the budget planning session for the Board is delayed until there is a definite IRS designation and a Strategic Plan is ready.</p> <p>President Haile asked for recommendations for producing a membership directory and other Branch program/activities information for members this year. Laura Tew recommended maintaining individual member information online, updating as appropriate. Mary Fran Schickedantz indicated that members do like a printed booklet with meeting dates, programs, officers, directions for accessing the online directory, and so forth available. After a brief discussion, <b>the consensus for this year is a dual plan: a) print a member <i>Handbook</i> and. b) provide individual member contact information online at the Branch website.</b> The printed <i>Handbook</i> can also serve as a recruiting tool. <b>Laura Tew, Mary Fran Schickedantz and Libby Haile will work on these plans. Mary Fran also offered to provide members with AAUW Greensboro member cards that include their AAUW membership number. It was also recommended that the Membership Committee: a) send out postcards urging members to renew by September 30, so their contact information will be available in the online directory, and b) have printed copies of the <i>Membership Handbook</i> available for the October meeting.</b></p>
<p><b>Program Committee</b></p>	<p>Chair Peggy Knox announced that Pat B. Freeman will be the speaker for the September meeting. Pat recently compiled <i>Quotes to Inspire</i>, a book which emphasizes our theme for this year, <i>Women as Change Agents</i>. She is president of the National Association of Professional Women in Greensboro, and is a popular local speaker. Chair Knox also asked for suggestions for a Spring Luncheon speaker, which is scheduled at the Starmount Forest Country Club next April 29<sup>th</sup>.</p> <p>The Board engaged in a brief discussion about adding a November meeting, since there will not be a Fall Banquet this year. There was enthusiasm for planning a fall social meeting, such as a "girls' night out" as a change of pace. There is also a desire to encourage members in November about participating and donating to the December fundraiser.</p>
<p><b>Fundraising</b></p>	<p>Chair Lena Murrill-Chapman reported on the December fashion show. The event is planned at the Greensboro Historical Museum on Saturday, December 3<sup>rd</sup>. The goal is to sell 100 tickets at \$50 each for this event. The committee is planning a "kick-off" at the September meeting with "save the date" cards and a preview of the fashion show. A proposed budget for income and expenses was provided, along with a report from the committee about their planning activities (see attached). Chair Murrill-Chapman asked the Board to provide a general purpose statement related to fundraising needs, as there is no one purpose earmarked for this event. For example, the Spring Luncheon earmarked donations for NCCWSL. Raising funds to provide programs related to pay equity, salary negotiations, returning to work or college, and other goals for women &amp; girls is not specific, so that donors understand how contributions will be utilized by the Branch. It was decided that, "Empowering Women &amp; Girls" through local community programs and activities is an acceptable theme for the committee to use.</p>
<p><b>New Member Event</b></p> <p><b>Get Out the Vote (GOTV)</b></p>	<p>There was no report from this committee.</p> <p>Cherrie Wheaton announced she was planning a GOTV letter writing afternoon at her home on Wednesday, Sept. 28<sup>th</sup>, 2-7 pm. She will have names and addresses of local women who are registered and have voted, but not in recent elections. The letters will encourage them to check their voter's</p>

<p><b>College/University Liaison</b></p> <p><b>Tech Savvy</b></p> <p><b>Public Policy/ Communications</b></p> <p><b>President Announcements</b></p> <p><b>Next Board Meeting</b></p> <p><b>Adjournment</b></p>	<p>registration and to go to the polls this November. Templates for the wording of these letters are provided and the list of names is bi-partisan.</p> <p>President Haile reported there is still no one appointed as Chair of the C/U Liaison committee and she will be monitoring that effort for the time being. There was no report.</p> <p>Laura Tew announced the application for an AAUW <i>Tech Savvy</i> grant of \$2500 is ready to be submitted (see attached). As the Branch expects to obtain 501(c)3 status soon, the Branch will be the fiscal agent, do our own registration process and collect our own registration fees this year. As a returning <i>Tech Savvy</i> site, this fall's application is simpler and the process should go smoothly. The committee, with Laura Tew's skillful assistance, will still need to obtain additional funding from local companies and other donors. <b>Tech Savvy 2017 is scheduled Saturday, March 25<sup>th</sup> at UNCG.</b> Steering committee members are: Dr. Lakshmi Iyer, Laura Tew, Mary Fran Schickedantz, Libby Haile and Jane Terwillegar</p> <p>Chair Laura Tew requested additional news articles for the September <i>NOTES</i> which she plans to email to members before the end of the month. The newsletter will also include forthcoming events and this year's Book Browsers monthly reading list.</p> <p>President Haile reported that there is a possibility for a new members meeting in early November. She believes there may be enough interest from a few new members for starting an evening book group for the Branch.</p> <p>As Mary Fran Schickedantz will be traveling in October, a volunteer is needed to host the Board meeting that month.</p> <p>For the September Board meeting, President Haile hopes to meet again in the Community Foundation's Loft to continue developing the three goals identified during the Strategic Planning session in July.</p> <p>TBA – President Haile will send out an announcement about date, time and location.</p> <p>The meeting was adjourned at 3:35 PM.</p> <hr/> <p><b>New Branch Members:</b></p>
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