February 11, 2014 Volume 101 Issue 4 **AAUW MISSION STATEMENT:** Advancing equity for women and girls through advocacy, education, philanthropy and research. In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability or class. By joining AAUW, we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

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Message from the AAUW Board



REMEMBER

No February Meeting

# Tuesday, March 11th — Celebration of International Women's Day & Program —— Annual Meeting

The Tuesday, March 11th Membership Meeting will start promptly at 6:30pm. Arrive at 6:15, if you can, to sign-in and have a snack in the Fellowship Hall of Congregational United Church of Christ, 400 W. Radiance Drive.

In the middle of AAUW Greensboro's very busy March, the theme of the Branch Annual Meeting will be "What Have We Done ... Where Are We Going?" led by President-Elect Cherrie Wheaton. There will also be the election of a Program Vice President and brief reports from Branch Secretary

Jane Terwillegar, Membership Chair Everlena Diggs, and Treasurer Mary Fran Schickedantz.

The program is "Celebrating International Women's Day," which is a few days before our meeting. First celebrated in 1911, International Women's Day is now sponsored by the United Nations. The 2014 International Women's Day theme is "Inspiring Change" and with our guest panel, we will be celebrating women in our midst who do indeed inspire change.

# Addy Jeffrey, Maggie Jeffus and Willie Taylor Spoke at January Meeting



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Our Annual AAUW Soup Luncheon and Panel Program on January 11th was well attended and very informative. The Public Policy committee presented a panel discussion, "Connecting to Elected Officials: The Role of Women in Grassroots Lobbying." Willie Taylor and Addy Jeffrey shared suggestions for lobbying based on their experiences. Maggie Jeffus, who

retired last year as a member of the North Carolina House, representing the state's fifty-ninth district, spoke about successful techniques to use in lobbying. Willie Taylor, co-president of the League of Women Voters of the Piedmont Triad, described how she, as a young and then inexperienced lobbyist, learned to contact the "right" people in the N. C. legislature to secure legislation that began the North Carolina trails and supplemented this story with references to other lobbying experiences. Addy Jeffrey, a breast cancer survivor, spoke about how she successfully lobbied with the Commission on the Status of Women, in the N.C. Legislature last year to secure passage of a bill which requires physicians to inform women of their breast density in the mammogram results provided to the patient. This enables women to make educated decisions about their need for additional testing. This bill, which applies to

all of us, went into effect January 1, 2014.

Maggie Jeffus provided a list of specific "dos and don'ts" in communicating with elected officials. Telephone calls are preferable to e-mails. (Excerpts from their speeches on page 4).

A special thanks to our Public Policy Chair Dot Mason for the interesting program and to our Hospitality and Luncheon Chair Gwen McAllister and her committee: Linda Jensen, Flossie Smith, Mary Woodrow, Charlotte Divitci and Sue Mengert for five delicious soups and the members who brought crackers and cookies. While we ate, we had a **Member mixer**: Tell 2 Truths about yourself and 1 Lie. The members guessed and the loud chatter in the room and laughter showed it was a success. Thanks to Cherrie Wheaton for the mixer fun.

Women's Work Force Web (WWW) provided an informative storyboard display of pictures that showed their work. Director Gwen McAllister expressed appreciation for the \$130 donated for WWW at the Soup Luncheon.

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# Saturday, March 1st \$TART \$MART Workshop -Can You Help!

To encourage UNCG participants in the March 1 **\$mart \$tart Workshop** to return their evaluations of the workshop by email a few weeks after the workshop, the branch would like to offer a drawing for three \$25 Starbucks gift card to students who return their evaluations on time. If you would like to contribute to paying for those gift cards, please mail a check payable to AAUW Greensboro to Mary Fran Schickedantz, 2809 Watauga Drive, Greensboro, NC 27408, and write "Start Smart" on the memo line. Guilford College, another AAUW College/University Partner, has already expressed an interest in hosting a \$tart \$mart Workshop on their campus, perhaps next fall, so we want to carefully evaluate the one at UNCG.

Dr. Beth Walker, UNCG C/U Representative and Greensboro AAUW

AAUW member has sent out publicity, and undergraduate junior and senior women are registering to attend the free AAUW \$tart \$mart (\$\$) Workshop to be held in Elliott Center, Saturday, March 1 from 11am to 2pm, (Lunch will be provided).

The workshop will be led by a trained facilitator, Kathy Pearre, who is a member of AAUW Winston Salem. The young women attending will receive a notebook of helpful techniques and will have opportunities to learn and practice ways to negotiate for pay equity in their first position after graduation. Our branch received a \$500 grant to help pay WAGE, a partner of National AAUW, for the materials that participants will receive. WAGE, which stands for <u>Women Are Getting Even</u>, also trains facilitators.

# Saturday, March 15th — A "Downton Abbey" High Tea – Fundraiser



After the soup was served at our Annual Soup Lunch the "downstairs staff" came upstairs. Out of the kitchen came Miss Magid, the Ladies maid of Lady Sue Mengert and Mrs. Wheaton the cook also known as the co-chairs of the AAUW Greensboro Branch's Downton Abbey High Tea. They announced that all the lady members were invited on Saturday, March 15, 2014 from 2 p.m. to 4 p.m. to the home of Lady Donna Hodgman of Allwood Court for High Tea. The Ladies maid of Lady Sue Mengert explained that in England they call this event a benefit, but in

America it means **FUNDRAISER. Yes, FUNDRAISER!** The monies raised will benefit AAUW Greensboro Local Branch Projects for Pay Equity, STEM Education and Leadership Opportunities for Young Women and Girls.

Are you thinking of being a lady, duchess, dowager or perhaps one of the "downstairs" staff at our tea? Our Greensboro AAUW Branch is excited about the upcoming High Tea. You can look forward to the delicious English tea sandwiches, sweets and savories that will be served, along with of course, the tea, musical entertainment and marvelous company. So start planning your Downton Abbey attire. Will you be a character or just wear a hat or pearls or dress up clothes and come join us for an afternoon of fun.

Seating is limited to 70, and we have 30 seats left to fill, so please send in your reservation as soon as possible. Reserve a seat or table now for you and your friends. Seating is on a first come, first served basis. Your reservations will be finalized when your check is received. The cost is \$20 and if you want to give more we'll call you an "Angel" and list your name in the program. This event is open to members and all of your friends who aren't members but love the series.

Hope to see you there!

Lady Catherine Magid and Lady Cherrie Wheaton, Co-Chairs

<u>For reservations</u>: Mail your check payable to <u>AAUW Greensboro</u> to Mary Fran Schickedantz, 2809 Watauga Dr. Greensboro NC 27408. For additional reservation forms go to <u>greensboro-nc.aauw.net</u>. For questions call Catherine 294-4455.

# Friday, March 28th & Saturday, March 29th —AAUW North Carolina Annual Mtg. in Burlington, NC —-Details

The theme of this year's Annual Meeting is "A-B-C in AAUW NC : Activism in Branches and Coalitions." The schedule of events for the AAUW North Carolina Annual Meeting is listed below:

#### Friday, March 28th

3:00-5:15 pm - Council of Presidents meeting

5:30 pm – Dinner at the near-by Village Green (Tables will be reserved. Order from menu)

7:00-9:00 pm – Share your branch's best project or event over a glass of wine (fun and ideas)

#### Saturday, March 29th

8:30 am – 2:00 pm – Learn about women in politics from Dana Jennings; hear from National AAUW Board of Directors member, Kathryn Braeman; meet some of the NC Fellows and the 2013-14 winner of the AAUW NC Award for Juvenile Literature and receive a copy of her book, *Teacakes for Tosh*, to donate to a Greensboro Library. (Additional books may be purchased). Learn how to effectively use the new AAUW NC's Report Card on NC legislators. It will show how legislators voted on issues that matter to AAUW.

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# Saturday, March 29th Tech Savvy Workshop at UNCG-Help Needed

Your help is needed to spread the word about the value of **Tech Savvy Workshop** — *Powered by AAUW* to your contacts among school counselors, teachers, girls in 6th - 9th grades, and to parents and friends. Don't forget your own children or grandchildren. The day-long Tech Savvy Workshop in cooperation with UNCG will take place on Saturday, March 29 at UNCG in the Sullivan Science Center. Local collaborators with UNCG this year are NC A & T State University, the Joint School of Nanoscience and Nanoengineering, Guilford College and Guilford Technical and Community College (GTCC). Email Branch Secretary Jane Terwillegar for flyers to share with your contacts. (jcterwillegar@gmail.com or 561-371-9572) Personal contacts are important.

There are places for 150 girls and 50 parents or other adults. To hold a place, we encourage registration right away. The cost is minimal and includes lunch: \$5 for a student or \$7.50 for a student and parent or other adult. Register for Tech Savvy at http://greensboro-nc.aauw.net/techsavvy/

During the day, parents will be offered a track of sessions including financial planning for college as well as ways to encourage and support girls preparing for careers in STEM fields. In addition, they will hear about some of the experiences the girls are having during the workshop.

The day for the girls will begin with hands-on workshops in various science and technology fields: "Developing Android Mobile Applications Using a Google App – Am I a Scanning Probe?" - Students will simulate the function of a scanning probe microscope using their own natural sensors... fingertips; "Shrink Me"- Students will gain a sense of the nanoscale through analysis of objects that cannot be seen with the naked eye; "Do Physics and Understand" - Students will make their own radio, learn how generators and motors function, and use pennies to model radioactive decay.

During the second portion of the day, students will focus on "savvy skills." These are skills girls can use in their daily lives, such as critical thinking, sharing opinions, public speaking, and knowledge about financial literacy, negotiation, and interviewing.

One of our branch members, UNCG faculty member Dr. Lakshmi lyer, chairs the Tech Savvy organizing committee. She wrote the grant application, which resulted in AAUW Greensboro receiving \$8,000 from a contribution made by Praxair, Inc. to National AAUW. Dr. lyer has recruited leading women working in science, engineering, technology and mathematics fields of research, academics, and industry to develop parts of the workshop. Working with these professionals are five branch members who are co-chairing committees. Dr. lyer points out, "It is vitally important that we pass on to the next generation the excitement and the possibilities that STEM careers offer women."

# Saturday, April 26th -Save the date and invite friends to our AAUW Spring Luncheon to climax a year of accomplishments with Speaker UNCG Chancellor Linda Brady

11:00 A.M. Starmount Forest Country Club Tickets will be \$20

We are so fortunate to have Dr. Linda Brady as our speaker. Her topic will be "The Engaged University: Connecting Commmunities and Generations." Members and guests will enjoy the lovely setting and delicious food at Starmount Forest Country Club. This will also be the occasion for the installation of our 2014-2016 President, the Program Chair / Vice President as well as the presentation of awards that recognize some of the special contributions of our AAUW Greensboro members during 2013-2014.

#### New Members

# AAUW Book Browsers' Schedule for 2014

We welcome the following who have joined AAUW in January;

Sherri Brown
Sandra Russell
Ann Schwabeland
Rosemary Wander
Gail Webster

Come join us at our AAUW Book Club and bring your friends. From time to time we meet for lunch before the meeting. Email mandrwoodrow@aol.com or call 316-1339 to check the lunch location.

Meeting Place: Kathleen Clay Edwards Family Branch Library, 1420 Price Park Rd,

Meeting Time: 1:30 - 3:00 P.M.

Meeting Dates: First Monday of the Month

March 3, 2014 Sotomayer, Sonia, "My Beloved World" (NF)# (Jane Terwillegar, Leader)

April 7, 2014 McCorkle, Jill, "Life After Life" (F)# (Linda Jensen, Leader)

May 5, 2014 Strayed, Cheryl, "Wild" (F)# (Dot Mason, Leader)

June 2, 2014 Bring 1 or 2 books that you recommend for next years' list!

Be prepared to "Sell" them in 2 minutes or less!

# Available through Public Library Book Discussion Group Collection



## We're on the Web!

Our Branch web site

http://greensboro-nc.aauw.net

Kudos to all who have made the first part of the branch's 2013-2014 programs and events so successful. Whether you are a committee chair, committee member, or are showing your support by attending meetings and events, you are helping to make our 101st year a proud new page in our history. Come plan to be part of March & April Events.



Breast Cancer Survivor, Addy Jeffrey, and the Greensboro Commission on the Status of Women were the lobbyist and drafters of H.B. 467, is holding the picture of the North Carolina Governor signing the Breast Density bill into law. H.B. 467 requires mammography providers to notify women categorized as having dense breast tissue about their condition. Sponsored by John Faircloth, Alma Adams, Pricey Harrison and Jim Fulghum, H.B. 467 is designed to improve breast cancer detection and prevention by educating patients about dense breast tissue and how it could conceal possible abnormalities during mammographic procedures.

The new law became effective on Jan. 1, 2014, and instructs mammography providers to include the following language in letters sent to patients: "Your mammogram indicates that you may have dense breast tissue. Dense breast tissue is relatively common and is found in more than forty percent (40%) of women. The presence of dense tissue may make it more difficult to detect abnormalities in the breast and may be associated with an increased risk of breast cancer. We are providing this information to raise awareness of this important factor and to encourage you to talk with your physician about this and other breast cancer risk factors. Together, you can decide which screening options are right for you. A report of your results was sent to your physician." **Bravo, Addy!** 

### Message from AAUW Board

All of us are especially pleased that Branch President Debra Richardson was able to attend the January membership meeting and the Board meeting, looking so well after her long illness. Debra was elated to hear about the many long-time members as well as our enthusiastic new members who are taking leadership roles in AAUW Greensboro activities. The Board thanks everyone who is pitching in to make these events a success: with our UNCG C/U Partner - two workshops, \$tart \$mart\$ on March 1 and Tech Savvy Powered by AAUW on March 29; our fundraiser, "A Downton Abbey High Tea" on March 15; and the Spring Luncheon on April 26.

The Board hopes that a good contingent of members who are not involved in Tech Savvy will attend the **AAUW North Carolina Annual Meeting scheduled on March 28-29 in Burlington** at Country Inns and Suites, located just off I-40, Exit 141at Huffman Mill Rd. Cherrie Wheaton and Sue Mengert are going on Friday and staying overnight, and Debra Richardson is driving Saturday morning to attend the 8:30 am to 2:00 pm sessions. If you would like to car pool on Friday or Saturday contact Sue Mengert at <a href="mailto:smengert@mindspring.com">smengert@mindspring.com</a> or 288-1420. Registration forms will be on the AAUW NC website in mid-February: <a href="mailto:www.aauwnc.org">www.aauwnc.org</a>. (see page 3 for more details)

# Excerpts from the panel discussion of Willie Taylor, Addy Jeffrey and Maggie Jeffus

Willie Taylor said, "Be energetic and establish a goal. Ask yourself who and whom do you need to visit. How do you plan to achieve your goal? You've got to set some strategies. You've also got to realize that timing is very important. You need to consider the time frame to get this done. How long do you have to get this done? Be persistent and know your audience. Step back and punt; you have to be flexible. Understand your short term outcome but also recognize there's a long term outcome there as well and think about that and decide if you're willing to be a part of that".

Addy Jeffrey's said, Have you ever been told your individual levels of breast density? I found out when I was diagnosed with breast cancer that only the state of Connecticut had a law about this. So I started researching it. I tried to find out who was working on this issue in the state of NC. And low and behold. I called breast cancer support groups in the state of NC and nobody was working on this issue. Oh well, I guess I will but I didn't know how to get a state law passed. A friend suggested that I put myself in touch with the Commission on the Status of Women because sometimes they take on health related advocacy issues. I made a presentation with them. They took it on as an advocacy issue. Now it wasn't just me working on the issue. It was me with the Commission on the Status of Women which is part of the city of Greensboro. I started to meet City Council members and calling them and they called me back. They were extremely supportive, and by the time the City Council voted to put this on their legislative agenda it was an unanimous vote. Now state legislators, that was nerve racking, because I didn't know any of them. I went to a meeting of the Guilford delegation and Robbie Perkins mentioned the Breast Density issue. John Faircloth immediately approached me and was thrilled that we had this issue on the agenda because his wife is a breast cancer survivor. I realized he would be a great person to partner with because his wife had been touched by this issue. I made a presentation at Guilford delegation City Council chambers and he called me about three days later and said,' have you drafted a bill yet?' And I said, 'oh I'm working on it right now.' So twenty hours of nonstop working and no sleep we drafted this bill and sent it off to NC House Representatives John Faircloth. It was introduced as a bipartisan bill. NC State Senator Gladys Robinson introduced the bi-partisan sister bill in the Senate. Whatever your topic is, you have to know your topic inside and out. I had read what the push back in other states was so I would be ready for answers. The big push back in the state of NC was 'What if women don't have insurance? And they didn't want to worry women'. I was on vacation in Florida when I found out it was going to be presented the next day. So I got in the car and drove 10 hours to go to Raleigh from north Florida to be at that state committee meeting. And when the issue of worry came up, I said, 'Worry doesn't kill women breast cancer does.'

Maggie Jeffus shared, "When you're voting remember this. Politics and politicians decide the wars you fight, the interest you pay, the speed you drive, and the taxes you pay. Politics and politicians control the purity of your food, the schooling of your children, the value of your money, the weights and measures for your wages. Politics and politicians hand out subsidies to farmers, to shipbuilders, to airplanes, to magazines, to newspapers, to bankers and to builders. Politics and politicians protect or destroy your right to speak freely, your right to meet freely, your right to worship freely, your right to organize and your right to vote."