

**AAUW GREENSBORO BOARD MINUTES**

**Date: Tuesday, December 9, 2014 at 5:30 PM**  
**Location: 2809 Watauga Drive, Greensboro, NC**

**Members Present: Cheryl Wheaton, President – Mary Fran Schickedantz, Treasurer – Everlena Diggs, Membership – Laura Tew, Public Policy/Communications – Marilyn Cotten-McMichael, Hospitality – Ellie Dolata, Fundraising – Charlotte Divitci, New Members – Sue Mengert, C/U Liaison – Kimberly Hewitt, NCWHSL – Elaine Morehead, Spring Luncheon – Mary Woodrow, Book Browsers – Jane Terwillegar, Secretary**

<i><b>SUBJECT</b></i>	<i><b>DISCUSSION/DECISIONS</b></i>
<b>Welcome/Introductions</b>	Meeting called to order at 5:45 by President Cheryl Wheaton.
<b>NCCWSL</b>	Chair Kim Hewitt reported on a meeting with C/U college representatives to consider criteria for selecting two candidates to be awarded funds for attending NCCWSL in May. (The Board has earmarked \$1000 for this project.) The group slightly revised criteria proposed by the C/U committee, so <b>Chair Hewitt submitted this new draft to the Board (see attached). There were no objections raised by Board members.</b> The plan is to select 2 college candidates from C/U partners, (but not High Point University, since they have already selected their candidate who will be funded by HPU). The deadline for applications is February 28, with a decision by March 15, in time for NCCWSL’s early registration deadline of April 1. One goal is for all applicants to become AAUW <i>e-members</i> . Laura Tew offered to assist with publicity about the competition on our social media sites. (NCCWSL is the National Conference for College Women Student Leaders, May 28-30, 2015)
<b>Minutes for 10/21/14</b>	The Board minutes for October 21.2014 were filed, as corrected.
<b>Financial Report</b>	<p>Treasurer Schickedantz provided a revised budget for 2014-2015 reflecting Board decisions of October 21 (see attached). She noted that our carry-over from the previous year always includes dues collected before the beginning of the fiscal year on July 1. These early dues are income for 2014-2015 although they are reported as carry-over funds. As of November 30, there are 94 members – nine more than projected for this year. Total expenses so far - July 1 to Nov. 30 - are \$1,011.66, mainly for printing, postage and workshop supplies. A separate report was provided for the Fall Luncheon (see attached). Expenses and income are almost even: income \$1,606.00 and expenses \$1,607.44. The raffle raised \$296.00, the Fall Luncheon sponsorship plan raised \$462 and the Luncheon’s Silent Auction provided \$745 for AAUW’s foundation funds.</p> <p>President Wheaton reported the Executive Committee had met to discuss funding issues and offers this recommendation for the Board, <b>“that the Branch suspend the policy of \$30.00 per member to national for 2015.”</b> A suspension of the current Branch policy of contributing at least \$30 per member directly to AAUW national will give the Branch more options about spending our funds for AAUW projects and programs being offered at the local level. The goal is to continue member and branch contributions to AAUW’s foundations, while also supporting national and local AAUW programs. <b>As this recommendation came directly from the Executive Committee, it required no motion and was passed by a voice vote.</b></p>

<p><b>Spring Luncheon</b></p>	<p>Luncheon Chair Elaine Morehead reported that Elaine Ostrowski was helping to obtain Starmount CC. Meal costs have increased to \$20 per person, meaning ticket prices must be increased. <b>Date is set for Saturday, April 25 at 11:00 AM. Ellie Dolata made a motion to “set the Spring Luncheon ticket price at \$28.00 (2<sup>nd</sup> Sue Mengert).</b> After some discussion, Ellie Dolata modified her motion to <b>“charge \$25.00 per ticket for the Spring Luncheon (with agreement of Sue Mengert). Motion passed by a show of hands.</b> It was suggested the committee continue the sponsorship plan used for the Fall Luncheon. Flossie Smith has agreed to help with table decorations. The first choice for a speaker is Dr. Rosalind Fuse-Hall, President of Bennett College. Alternative suggestions were: Jane Fernandez, President of Guilford College - Nancy Vaughn, Mayor of Greensboro – Veronica Hough, AAUW Fellow – and Afrique Killimanjaro, editor for <i>Carolina Peacemaker</i>.</p>
<p><b>Membership</b></p>	<p>Chair Everlina Diggs reported 92 regular and 2 life members for a total of 94. She also wondered who was tracking members who are ill or otherwise unable to participate and she agreed to send cards to those who are no longer able to attend meetings. Chair Diggs also noted that no new member event has been planned since last spring’s tea and suggested we plan a welcoming activity. After some discussion about how to do this, <b>Charlotte Divitci, Chair for New Members, agreed that inviting them to a 10 AM welcoming session at the soup luncheon on January 10 would be the best plan.</b></p>
<p><b>C/U Liaison</b></p>	<p>Chair Sue Mengert provided a written report (see attached). The <i>\$tart \$mart</i> workshop at High Point University (11/21) was successful. Three members (Leona La Perriere, Beth Walker and Monica Johnson), as well as three women from BPW, received <i>\$tart \$mart</i> facilitator training that day. The C/U Committee paid the \$100 fee for each member’s training, but \$50 will be refunded when new facilitators lead their first <i>\$tart \$mart</i>. With three other sessions in February, Chair Mengert hopes to plan training for more people. (BPW members paid their own way.) <b>Chair Mengert proposed a motion, “that the Branch pay \$50 toward facilitator training in the future, splitting the \$100 cost between the Branch and new facilitator. The person who attends training will get the \$50 refund (2<sup>nd</sup> Ellie Dolata). The motion was approved by voice vote.</b> <i>\$tart \$mart</i> sessions planned in February are:</p> <ul style="list-style-type: none"> <li>Bennett College – Saturday, February 21, 11 AM – 2 PM</li> <li>Guilford College – Wednesday, February 18, 5:30 – 8:30 PM</li> <li>UNCG – Saturday, February 28, 11 Am – 2 PM</li> </ul> <p><i>Elect Her</i> will be offered at High Point Univ. on February 23.</p>
<p><b>Possible NC funding</b></p>	<p>Laura Tew indicated that in her quest for <i>Triad Tech Savvy</i> Funding, she had a discussion with Natalie Blake, Associate Program Officer with the Z. Smith Reynolds Foundation in Winston-Salem. The Foundation is not interested in funding <i>Tech Savvy</i>, but is interested in AAUW and C/U partnership opportunities with <i>Elect Her</i>, <i>\$tart \$mart</i> and NCCWSL that help “strengthen democracy” and “improve the quality of life for North Carolinians”. There are twenty AAUW C/U partners in NC and three C/U schools have three year licenses for <i>\$tart \$mart</i> workshops. This may develop into an opportunity for funding local programs planned by branches with North Carolina C/U partners. Laura Tew referred this opportunity to Ellen Root, AAUW VP for Corporate Development. This connection will, hopefully, develop into an AAUW grant application specifically designed for programs offered in the state of North Carolina. If AAUW national follows through with a grant application to ZSR in February and a grant is awarded to AAUW, this might become a means of funding for AAUW programs throughout the state.</p>

<p><b>Public Policy/Communications</b></p> <p><b>Twelfth Night Party</b></p> <p><b>Nominations</b></p> <p><b>Hospitality</b></p> <p><b>Fund Raising</b></p> <p><b>Degrees Matter</b></p> <p><b>Newsletter</b></p> <p><b>Policy Handbook</b></p> <p><b>AAUW NC</b></p> <p><b>AAUW National</b></p> <p><b>Adjournment</b></p>	<p>Chair Laura Tew reported that she is planning an email before the holidays with Branch news. Those without email will get a mailing. Branch news will include an invitation for all to attend a Twelfth Night party at the home of Mary Fran Schickedantz on Sunday, January 4<sup>th</sup>, 3-6 PM.</p> <p>President Wheaton reported the Nominating Committee was not yet ready to report about nominations for 2014-2015.</p> <p>Marilyn Cotten-McMichael asked for three additional soups for the January Soup luncheon. Mary Woodrow, Sue Mengert and Charlotte Divitci volunteered. The event is Saturday, January 10 at 11 AM, with a New Member welcoming get-together at 10 AM. Catherine Magid is planning the program. There were some questions about available technology at the church and President Wheaton agreed to have that checked.</p> <p>There are still too many unknowns about a "Hidden Treasures" event: Venue? Evaluators? Parking? Fees? President Wheaton reported that so far no one has been willing to chair this fundraiser and that Starmount CC seems to be the most reasonable location. Other possibilities for fund raising were discussed, such as a Branch cookbook, used book sale, or a book/author event. It was noted the Historical Museum has great success by partnering with <i>Fresh Market</i> for a wine tasting. Also it was suggested the Board consider an event tied to women's history, women authors or Women's Equity Day.</p> <p>Volunteers for Degrees Matter are needed at the main library in December to recruit and answer questions for those who are interested in completing their college degrees.</p> <p>Newsletter editor Catherine Magid has been unable to do a newsletter this fall, but hopes to continue – perhaps with only two annual editions. Meanwhile, Laura Tew will email and mail December <i>Notes</i> to all.</p> <p><b>President Wheaton is willing to collate a Policy Handbook, provided each chair will take time to provide a written outline for "who, what, when and where" required for accomplishing their tasks.</b></p> <p>AAUW NC's annual state meeting will be in Greensboro, March 20-21, 2015. The location is still to be announced.</p> <p>Registration is open for AAUW's national convention in San Diego, June 18-21, 2015. The Branch sets aside \$500 each year to help members with expenses for attending. Early registration with the lowest rate of \$449 ends January 15. Members who are volunteer for the convention can also receive reduced rates.</p> <p><b>The next Board meeting is scheduled for Tuesday, January 20, 2015.</b> Laura Tew announced there is an opportunity on Saturday, January 17 for board members of local non-profit organizations to attend training about utilization of social media, She agreed to make sure that Board receives information about registering. This is planned by the League of Women voters.</p> <p><b>Marilyn Cotten-McMichael made the motion to adjourn (2<sup>nd</sup> Mary Fran Schickedantz.) The meeting was adjourned at 8:35 PM.</b></p> <p><b>The next Board Meeting is January 20, 2015 at the home of Mary Fran Schickedantz, 2809 Watauga Dr., Greensboro, NC Light supper to be provided by Cherrie Wheaton and Sue Mengert.</b></p>
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