

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, March 17, 2015 at 5:30 PM

Location: 2809 Watauga Drive, Greensboro, NC

Members Present: Cheryl Wheaton, President – Linda Jensen, Programs - Mary Fran Schickedantz, Treasurer – Everlena Diggs, Membership – Laura Tew, Public Policy/Communications – Charlotte Divitci, New Members – Sue Mengert, C/U Liaison – Mary Woodrow, Book Browsers – Ellie Dolata, Fund Raising – Stephanie Ghotbi-Taheri, Treasurer Elect – Libby Haile, President Elect – Elaine Morehead, Spring Luncheon - Jane Terwillegar, Secretary

<i>TOPIC</i>	<i>DISCUSSION/DECISIONS</i>
Welcome/Introductions	Meeting called to order at 6 PM by President Cheryl Wheaton.
Minutes for 2/10/15	The Board minutes for 2/10/15 were approved to be filed as printed.
Financial Report	<p>Treasurer Schickedantz reported that Treasurer Elect Stephanie Ghotbi-Taheri is cleared at the bank and ready to begin serving as Treasurer for the Branch. She will be shadowing and assisting until the end of Mary Fran’s term on June 30, 2015. The Treasurer reported the bank balance at end of February 2015: \$8,194.46 total in the checking account, with \$6,527.07 committed (STEM and NCCWSL) and \$1,667.39 available for Branch expenses (see attached). The report also included a summary of expenses for this year’s <i>start smart</i> activities: a total of \$2887.34 was spent on Facilitator training, <i>start smart</i> workshop fees paid to AAUW, and office supplies. A revised membership renewal form was presented for online renewal this coming year. Dues payments will be sent to the Greensboro’s PO Box and the form includes full membership information. This form can be emailed, distributed at the Spring Luncheon, and/or sent by postal service as needed (see attached). Since this came as a Finance Committee recommendation, no motion was required and the Board approved the new membership renewal form by voice vote.</p>
Membership	Chair Everlina Diggs reported 1 new member, bringing the year’s total to 98.
NC Annual Meeting	<p>President Wheaton reported that 45 are registered for the AAUW NC Annual Meeting on Friday & Saturday, March 20-21 at the downtown Marriott. Forty have signed up for the dinner at Liberty Oaks on Friday night and the Friday evening wine & cheese get together in the Marriott Hospitality Room is planned. Beth Walker, Everlena Diggs and Tiffany Jones will do registration duty in the hotel lobby and give out the hospitality bags prepared by the welcoming committee. There is a request for each branch to provide a contribution for AAUW NC President Mary Peterson for the Ann Chipley Fellowship Fund, in her honor. Sue Mengert made a motion for “the Branch to give \$100 in honor of Mary Peterson, State President” (2nd Charlotte Divitci). The motion passed by voice vote.</p> <p>President Wheaton also indicated that AAUW national elections will open on April 15 and members should go online to cast their vote. Voting ends June 19. Profiles of AAUW’s national candidates will be available in the forthcoming <i>Outlook</i> issue. Members do need their AAUW membership number in order to vote using the online process.</p>

<p>Triad Tech Savvy 2015</p>	<p>Laura Tew reported on an initial <i>News & Record e-marketing</i> campaign. For \$100, the newspaper is able to target online announcements to teenage girls and their parents for a specific number of days. Our results will be monitored to see how effective this type of ads can be for attracting new people to <i>Tech Savvy</i>. Registration to date was reported as 114 girls and 65 parents. More than 20 volunteers from the Branch have agreed to help on March 28.</p>
<p>Public Policy/Communications</p>	<p>Chair Laura Tew reported that the Executive Board will meet with Mark Walker on March 11 and Catherine Magid is planning a Sunday afternoon tea event for Alma Adams on March 15. So the Branch will be making contact with both local Congressional Representatives this spring. The Educational Alliance is planning the annual Guilford County Education Summit, a breakfast event at the Grandover, on March 27 and she invited Board members to attend. With the cancellation of Women’s Advocacy Day in February due to snow, a new date of April 21st is now planned. Chair Tew will keep everyone informed as the details are worked out.</p>
<p>Spring Luncheon</p>	<p>Chair Elaine Morehead reported on the marketing efforts she and Janie Dominique are making to promote the Spring Luncheon: an article in the <i>Carolina Peacemaker</i>, press releases to other local news outlets and our web site invitation. There was a discussion about a gift for Dr. Rosalind Fuse-Hall and it was noted that in other years, the speaker was honored by a contribution to AAUW’s Eleanor Roosevelt Fund and last year, Dr. Brady was given a membership to AAUW Greensboro. The Spring Luncheon Committee is due to meet soon and will make a request to the Board. Mary Ellen Schiflett is working on the program and Flossie Smith & Sue Mengert are planning the decorations.</p>
<p>C/U Partners</p>	<p>Chair Sue Mengert indicated the deadline for the NCCWSL applications from local college women was extended. An additional \$400 in donations has been received to add to the Branch’s \$1000 commitment, so that the two winning applicants will have their NCCWSL registration paid, as well as some funds for expenses. One student from High Point will also be attending, with her registration paid as part of High Point University’s <i>Elect Her</i> grant from AAUW. Greta Boye has offered to join this committee and Chair Mengert is looking for other members to be a part of the C/U committee, as additional members are needed to provide an ongoing contact with all our C/U partners.</p>
<p>Fund Raising</p>	<p>Celebrating Women’s Right to Vote will be the theme for this fundraiser. Fourteen volunteers will meet at President Wheaton’s home on March 23rd to begin planning the August event. Initial plans are for a small committee to visit the Historical Museum and check out this location as a possible venue.</p>
<p>New Members</p>	<p>Chair Charlotte Divitci noted that no plans were in the works for a new member get together. Last year the Branch hosted an afternoon tea at Mary Woodrow’s home in the late spring. Mary offered to do the same again and after a brief discussion about dates, a New Member’s Reception was set for Sunday, May 31st at Mary Woodrow’s home, from 3:30 – 5:30 PM. Mary and Charlotte will work together to coordinate the menu and invitations.</p>
<p>Next Meeting</p>	<p>The normal date for the next Board meeting is Tuesday, April 21st, but since that is the day for the rescheduled Women’s Advocacy Day in Raleigh, the next meeting is now set for the afternoon of April 22, 1:00 PM, at President Wheaton’s home.</p>

Adjournment

Mary Woodrow made the motion to adjourn, 2nd by Sue Mengert. The meeting was adjourned at 8:30 PM.

The next Board meeting is scheduled for 1:00 PM, Wednesday, April 22, 2015 at the home of President Cheryl Wheaton. (2707 Turner Grove Drive, South, Greensboro 27455. (336-540-8953) Since we are meeting after lunch, no refreshment committee is planned.