

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, July 14, 2015 at 5:30 PM

Location: 2809 Watauga Dr., Greensboro, NC (home of Mary Fran Schickedantz)

Members Present: Cheryl Wheaton, President – Mary Fran Schickedantz, Nominations - Linda Jensen, Programs – Sue Mengert, C/U Liaison – Stephanie Taheri, Treasurer - Libby Haile, President Elect – Laura Tew, Public Policy/Communications – Catherine Magid, Fundraising – Beth Walker, Fundraising - Jane Terwillegar, Secretary

<i>TOPIC</i>	<i>DISCUSSION/DECISIONS</i>
Welcome/Introductions	Meeting called to order at 6:00 PM by President Cheryl Wheaton. A welcome was extended to dual member Lola Jackson, visiting from Las Vegas.
Minutes for 6/09/15	Secretary Jane Terwillegar noted that some minor corrections were received and indicated these will be incorporated into the June minutes to be filed. Libby Haile made the motion to file the minutes as corrected (2nd Sue Mengert). The motion passed by voice vote. Secretary Terwillegar reported there was a Board email vote between meetings , as the Tech Savvy committee requested approval to support the nomination of Dr. Lakshmi Iyer as Greensboro’s Woman of the Year , an annual award given by <i>Women to Women</i> , sponsored by the Community Foundation of Greater Greensboro and the <i>News & Record</i> . Since the application deadline was before the July meeting, an email vote was requested (see attached). Board approval was unanimous.
Financial Report	Past-Treasurer Mary Fran Schickedantz reported a bank balance of \$15,047.79, again indicating the majority of these funds are earmarked for STEM projects, <i>It Is for Girls</i> and <i>Tech Savvy</i> . The amount earmarked for NCCWSL scholarships in 2016 is \$1,688.36. Local donations received so far for FY’16 Branch projects and programs are \$1,199.00. To date, 78 members have renewed and paid their dues – with 9 of these counting as new members. A Membership Status report was provided, with names of new members and those potentially not renewing (see attached).
Membership Directory	There was a discussion about creating the 2015-2016 Membership Directory, whether to make it available as an email version, or paying to print it for everyone. The cost of printing last year was \$210.00. The discussion first centered on a cut-off date for inclusion in the Directory and August 15 was set for the printed version. That cut-off date allows distribution by the September 8 th membership meeting. The list of those not yet renewed was briefly reviewed, so Board members could make appropriate contacts before August 15. The Board then agreed to print directories only for those requesting a printed copy and emailing the directory to all members with a functional email address. In addition, the directory will be updated on the Branch website as new members are added during the year. This timeline was established: <ol style="list-style-type: none"> 1. Send out email blast before Labor Day, indicating the Membership Directory is available online. 2. Announce directory distribution plans at the September 8th membership meeting. 3. Provide printed copies at the October meeting only for members making that request.

<p>Email and online Assistance</p>	<p>Mary Fran Schickedantz and Stephanie Taheri are compiling the membership roster. Catherine Magid offered to complete member profiles and finish the Directory for publication.</p> <p>Treasurer Stehpanie Tehari reported she is offering help with email and online access as she calls members about renewing. She is also willing to meet with those who request a tutoring session. President Wheaton noted she has ordered the AAUW CD with information for members that includes a short video about accessing the AAUW website .</p>
<p>Status of Free AAUW Memberships</p>	<p>Mary Fran Schickedantz reported the Membership Committee awarded this year’s five free memberships as follows: Dr. Linda Brady (former Chancellor at UNCG and Spring 2014 Luncheon speaker), Dr. Rosalind Fuse-Hall (President of Bennett College and Spring 2015 Luncheon speaker), Lauren West, Gail Webster, and Eugenia Perkins. One free membership is available now for this coming year.</p>
<p>Budget Workshop at August Board meeting</p>	<p>President Cherrie Wheaton requested that all committee chairs come prepared with their program/project requests and budget needs for 2015-2016 at the next Board meeting on August 11th.</p>
<p>PO Box Renewal</p>	<p>Mary Fran Schickedantz inquired about renewing the Branch PO Box for 2015-2016, since that bill comes due prior to the August meeting. It was agreed to renew the PO Box for FY’2016</p>
<p>501C3 Status</p>	<p>Laura Tew reported that she had asked Ellen Root (AAUW National staff) about the possibility of using National’s 501C3 status in writing local grants to support Branch programs, such as <i>start smart</i> workshops on C/U Partner campuses. The result of this conversation is that AAUW provided a “Letter of Good Standing” that can be included with applications for local funding (see attached). Laura plans to submit several grant applications by Sept. 30, using this letter, which is signed by Linda Haliman, AAUW Executive Director. Whether funding organizations will accept this in lieu of direct 501C3 status for the Branch is uncertain. President Wheaton reported that she did meet with women during the June convention from other branches that have established their own 501C3 corporate status. Various results of success and difficulties were reported to her – with no certain conclusion as to the wisdom of adopting this option for our Branch.</p>
<p>Public Policy/ Communications</p>	<p>Chair Laura Tew indicated she has made a second appointment for Monday, July 20th with Congressman Mark Walker to discuss reauthorization of the Elementary & Secondary Education Act for 2015 (ESEA) and the need to support good nutrition in schools. She has invited Karen Neill, Guilford County Extension Director, and Merissa Finn, Food Corps, to attend this meeting with her.</p>
<p>College/University Partnership Liaison</p>	<p>Chair Laura Tew also completed the application to nominate Dr. Lakshmi Iyer for <i>Woman of the Year</i> and submitted it to the Community Foundation.</p> <p>Chair Sue Mengert reported she had called Dorrie Seaburg at AAUW National about <i>start smart</i> costs, since President Wheaton heard at convention that reduced prices will soon be announced. No new prices are yet available. In planning for the coming year, UNCG, Bennett and Guilford all qualify for the smaller second year charge of \$350. NC A&T will have a first year charge (\$650) and the committee is submitting a mini-grant request to AAUW NC for \$500 for this new C/U partner. Chair Mengert also noted that both Guilford and UNCG will need to appoint new C/U representatives due to a sabbatical for Julie Winterich and the retirement of Beth Walker.</p>

<p>AAUW Convention</p>	<p>President Wheaton provided a written report with her feedback about the AAUW Convention, June 18-22, in San Diego (see attached). She focused on attending sessions related to programming, marketing and fundraising, with local collaborative ideas given high priority. The Board discussed various ideas and programming suggestions at length. Ideas for "WILD" (Women in Leadership Development) and Eleanor Roosevelt as a theme for activities drew the most interest from Board members.</p>
<p>AAUW Funds</p>	<p>Mary Fran Schicketanz reported that AAUW announced a change in fund designations during the convention and will be consolidating donations into one fund at the national level. "ONE AAUW, ONE MISSION, ONE FUND" is the new slogan. Named funds established by local branches will still continue, until their goal is reached. However, most future donations will be undesignated. Mary Fran also reported that members have already contributed \$500 to National for FY'16 as they paid their dues online. This brought up a question about last December's decision to "suspend the policy of \$30.00 per member to national for 2015". Discussion about this issue was set aside until the August meeting on budget.</p>
<p>Fall Luncheon</p>	<p>Chair Mary Fran Schickedantz indicated no venue or date is set yet.</p>
<p>Programs for FY'16</p>	<p>Vice President Linda Jensen will meet with her committee soon. The theme for this year is "<i>From Connections to Collaboration.</i>" She welcomes program suggestions. Donna Duffy is replacing Greta Boye on this committee.</p>
<p>Next Board Meeting</p>	<p>Catherine Magid offered to host the next Board meeting at her home on Tuesday, August 11th.</p>
<p>Announcements</p>	<p>Bennett IV is planned on July 25th at the Global Learning Center. There is a \$10 fee (for lunch) and registration can be done online. This is an excellent opportunity to work on collaborative ideas with other women's groups in North Carolina and Greensboro.</p> <p><i>Degrees Matter</i> will be gearing up for the coming year and new volunteers from AAUW are welcome. Those wishing to participate may send an email to Jason Caldwell at jjcdegreematter@icloud.com.</p> <p>Say Yes information sessions are being offered throughout the county. If Guilford is selected for this county-wide educational partnership, it will be announced early this fall.</p>
<p>Adjournment</p>	<p>Libby Haile made the motion to adjourn (2nd Beth Walker) The meeting was adjourned at 8:10 PM.</p> <p>The next Board meeting is scheduled for 5:30 PM, Tuesday, August 11th, at the home of Catherine Magid (1006 Gretchen Lane, Unit B) (Phone 336-294-4455 or email itscatherinemagid@gmail.com for directions.) A light supper will be provided by Charlotte Divitci and Everlena Diggs.</p> <p><u>Board Meeting schedule for fall 2015</u></p> <p>August 11 – Catherine Magid's home at 5:30 PM. September 29 - 4th Tuesday October 20 - 3rd Tuesday November 10 - 2nd Tuesday December – no board meeting</p> <p>The remainder of the schedule after January 1 will be determined later.</p>

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