

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, July 12, 2016 at 1:00 PM

Location: 2809 Watauga Drive (Home of Mary Fran Schickedantz)

Members Present: Libby Haile, President – Cheryl Wheaton, Past-President - Stephanie Ghotbi-Taheri, Treasurer – Mary Fran Schickedantz, Nominations – Lena Murrill-Chapman, Fundraising – Laura Tew, Public Policy/Communications - Jane Terwillegar, Secretary

<i>TOPIC</i>	<i>DISCUSSION/DECISIONS</i>
Welcome/Introductions	The first Board meeting for FY'17 was called to order at 1:05 PM by President Libby Haile. President Haile welcomed the new Board to a new fiscal year.
Minutes, Board meeting June 14, 2016	Cherrie Wheaton moved to accept the minutes (2nd Stephanie Ghotbi-Taheri). The June 14, 2016 minutes were accepted by voice vote.
Finance	<p>Treasurer Ghotbi-Taheri provided a semi-annual report for the end of the fiscal year, January – June 30, 2016. (See attached report.) There is \$5,881.23 in the primary bank account. Total available Operating income is \$499.20. Operating Reserves are \$759.59, Allocated funds for 2017 NCCWSL are \$2,200.00 and the total for the Ann Chipley donation to AAUW is \$422.00. Operating Reserves are \$759.59. Dues were received from 48 members as of June 30, adding \$624.00 to Operating and \$124.80 to Reserves. Income for the six month period was \$7,213.25, and expenses totaled \$7,686.93.</p> <p>Past President Wheaton offered three observations to the Board for 2016-2017 planning: 1) Expenses totaled nearly \$500 more than income in the second half of last fiscal year, 2) It is not wise to spend additional funds for rental at different meeting sites, but to schedule all member meetings at the Congregational United Church of Christ (CUCC) location, and, 3) Funds raised for the Ann Chipley donation need to be sent to national prior to December 1st. She also suggested that committee chairs be alerted to prepare for a budget planning session and President Haile indicated she plans to inform chairs that the FY'17 budget will be discussed at the August meeting. Mary Fran Schickedantz reminded the Board that AAUW 2017 convention expenses also need to be included in a FY'17 budget. Normally the Branch has budgeted \$500 each year, making a total of \$1000 available to help reimburse expenses for the president and others to attend the biannual AAUW meeting.</p> <p>There was a short discussion about the \$60.00 fee for NC Incorporation. Jane Terwillegar made the motion to "Take the NC Incorporation fee from Operating Reserves." (2nd Cherrie Wheaton) The voice vote approved this action, with one vote of non-approval. In reviewing tax obligations for the Branch, it was noted that for FY'17, the Branch will file the usual 501(C)4 form with national, while next year's tax forms as a 501(C)3 will be filed directly to the IRS by the Branch Treasurer</p> <p>Cherrie Wheaton moved to accept the Treasurer's semi-annual financial report. (2nd Lena Murrill-Chapman) The report was accepted by voice vote.</p>
Membership	Chair Schwabeland was unable to attend, so the Treasurer reported that no new members joined as of June 30 and a total of 48 have paid dues for FY'17. She also reported that the committee charged with presenting a plan for AAUW's free memberships was unable to meet and will present their recommendations at the next Board meeting. It was also noted that membership retention for the coming year is critical.

<p>Program Committee</p>	<p>Chair Knox was unable to attend and her report is attached. Other Program Committee members for FY'17 are: Sue Metz, Mary Ellen Shiflett, Deb Green, Everlena Diggs and Elaine Ostrowski. A tentative theme is "Women as Agents of Change" and she requests that suggestions for speakers and possible programs be sent to her. Mary Fran Schickedantz offered to contact CUCC to reserve dates for membership meetings as soon as the year's schedule is set. There was a short discussion about making an effort to involve members in <u>Get Out the Vote</u> activities, perhaps in collaboration with another organization. The deadline for registering to vote is 25 days before the November election and there is high interest in GOTV activities at UNCG or other local campuses.</p>
<p>Fundraising</p>	<p>Chair Murrill-Chapman reported there was no signed contract yet with the Greensboro Historical Museum for the fashion show planned in December. The committee is in contact with Madison Law, who specializes in staging fashion shows. The Committee is also still seeking a local restaurant partnership for raising additional funds and welcomes any suggestions.</p> <p>In thinking about the publicity, it was suggested that one Branch project, such as <i>Tech Savvy</i> or <i>Start Smart</i>, should be selected to be publicized in advertising for the fashion show, as that is a better way to interest others in our AAUW mission. "Women as Change Agents" is far too broad, but if the focus is on a specific activity promoting leadership or career opportunities for women, we will get a better response. No decision was made by the Board.</p>
<p>New Member Event</p>	<p>President Haile inquired about offering another new member event this fall. Mary Fran Schickedantz and Cherrie Wheaton offered to do the planning for a program about AAUW for new members, in September. Ann Schwabeland will also be invited to help with the planning.</p>
<p>Board Planning Retreat</p>	<p>President Haile announced the proposed Board retreat will be held at the Community Foundation of Greater Greensboro (CFGG) in August, with the date still to be determined. CFGG can provide a short list of possible facilitators, but there will be a high cost for that service. The Board then discussed alternatives, with the possibility of inviting someone known, who might be willing to assist with strategic planning without incurring a high charge. Laura Tew offered to contact Toni LeTrent-Jones, UNCG professor of Strategic Planning for Non-profit Organizations, to see if she would be willing and available in August to help with a our planning retreat.</p>
<p>College/University Liaison</p>	<p>President Haile announced that since no chair has yet been selected for the C/U committee, Sue Mengert has agreed to serve for a few weeks longer.</p>
<p>Tech Savvy</p>	<p>Laura Tew reported that <i>Tech Savvy</i> will probably be scheduled in the spring, since is it unlikely that 501(C)3 status will be obtained in time for planning a fall event. <i>IT is for Girls</i> will be the week of July 25-29 at UNCG and volunteers are needed to help with first day check-in.</p>
<p>Member Directory for 2016-2017</p>	<p>President Haile brought up the topic of a printed member directory and yearbook for FY'17, as there was some dissatisfaction with only the online directory last year. Mary Fran Schickedantz offered to do the formatting and a lively discussion ensued on how to best accomplish the task, so that member information could be available online, as well as printed. Laura Tew and Mary Fran will look into the various technical possibilities for converting AAUW member information and Mary Fran offered to donate \$100 toward the cost of a printed directory.</p>

<p>Fall Luncheon</p> <p>Announcements</p> <p>Next Board Meeting</p> <p>Adjournment</p>	<p>President Haile raised the question about planning a Fall Luncheon, since we have also planned a fundraising fashion show in December. Jane Terwillegar made a motion, "To omit a Fall Luncheon this year (2nd Laura Tew). The motion passed by voice vote.</p> <p>Bennett V is scheduled on Saturday, July 30th. Cost is \$10 for lunch.</p> <p>YWCA's annual meeting and breakfast is August 18th. Tickets are \$35, or \$300 for a table of eight, with program ads.</p> <p><i>Women to Women Breakfast</i> is October 24, 2016, tickets are \$100. The Branch is seeking ten members willing to purchase tickets together to make up a full table for AAUW Greensboro.</p> <p>AAUW's 2017 National Convention is June 14-17, 2017 in Washington DC. Full details will be available soon. (see convention.aauw.org)</p> <p>The next Board meeting will be Tuesday, August 9, 2016, 1-3 PM, at the home of Mary Fran Schickedantz.</p> <p>Lena Murrill-Chapman made the motion to adjourn (2nd Cherrie Wheaton). The meeting was adjourned at 3:25 PM.</p> <hr/> <p>New Branch Members: (No new members were reported this month.)</p> <p><u>2016-2017 Board of Directors</u></p> <p>Elected Officers: Libby Haile, President Peggy Knox, Vice-President/Programs Stephanie Ghotbi-Taheri, Treasurer Jane Terwillegar, Secretary Cheryl Wheaton, Past President</p> <p>Appointed Committee Chairs: Ann Schwabeland, Membership Lena Murrill-Chapman, Fundraising Laura Tew, Public Policy/Communications Sue Mengert (temporary), College/University Liaison Mary Woodrow, Book Browsers Elaine Morehead, Hospitality Mary Fran Schickedantz, Nominating Lakshmi Iyer, STEM Projects</p>
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