



**NCWIT Summit**  
on Women and IT  
practices and ideas  
to revolutionize computing

May 22-24, 2017 | Tucson, Arizona

# Triad Tech Savvy

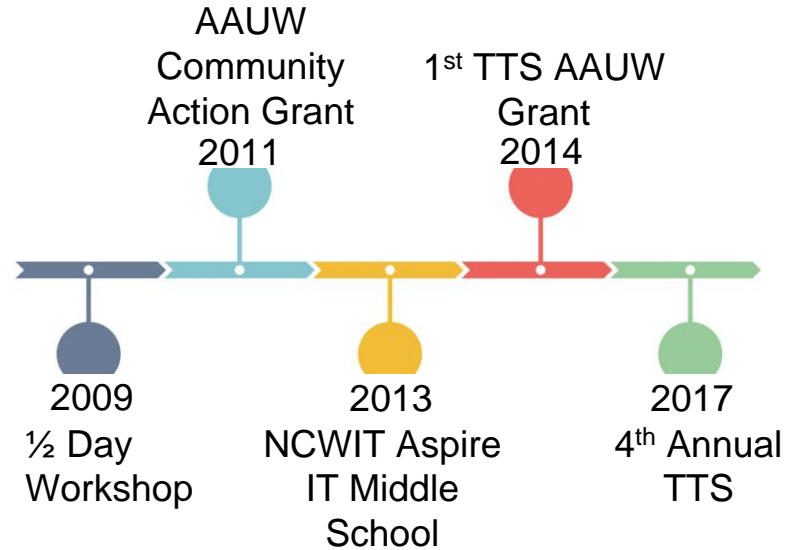
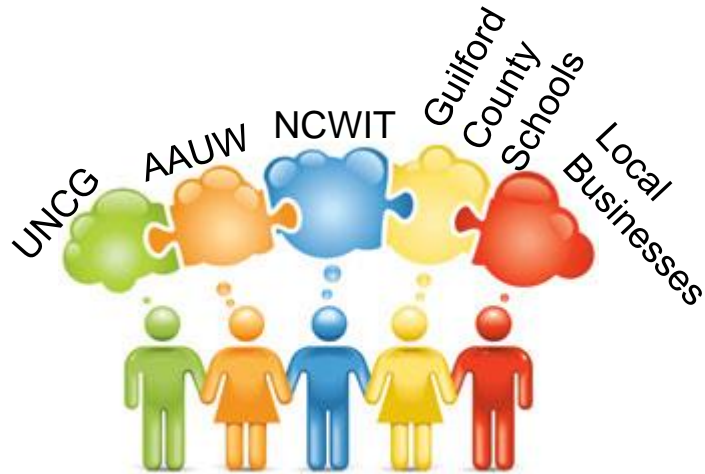
**A Collaborative STEM Event**  
**May 22, 2017**

**Lakshmi S. Iyer**  
**University of North Carolina Greensboro**  
**Founder and Director, IT is for Girls**

*Lifetime Partner: Apple*  
*Strategic Partners: National Science Foundation,*  
*Microsoft, Bank of America, Google, Intel, and Merck*  
*Investment Partners: Avaya, Pfizer, AT&T,*  
*Bloomberg, Hewlett Packard Enterprise, and*  
*Qualcomm*

# Background

- One day STEM pathway event (8.15 am to 3.30 pm)
- ~200 Girls and ~90 Adults
- Initiatives since 2009
- Collaboration Team



- Common Goals: Promote Women in Tech and their families

# Girls



**Hands-on activities in STEM areas**

# Adults



- **Financial planning for College**
- **STEM Education and Career**
- **Preparing girls for STEM Education**

# Collaboration Wins

- Biggest Challenge

**LATE  
REGISTRATION**



- Biggest Success



Repeat attendees



- Everyone Wins!!

- Collaborations → NC Science Festival, Grants, AIS Taskforce  
> 125 - **Speakers, Presenters, & Volunteers**