

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, April 11, 2017 at 1:30 PM

Location: Community Foundation of Greater Greensboro (CFGG)

Members Present: Libby Haile, President – Cherrie Wheaton, Past President – Ann Schwabeland, Membership – Lena Murrill-Chapman, Fundraising – Peggy Knox, Vice President/Programs - Cristina Moreira, CU Liaison

TOPIC	DISCUSSION/DECISIONS
Welcome/Introductions	The meeting was called to order at 1:48 PM by President Libby Haile. As Secretary Jane Terwillegar was absent, Cristina Moreira agreed to take the minutes.
Minutes, Board meeting March 21, 2017	Cherrie Wheaton made the motion, "to accept the minutes of March 21, 2017 without corrections." (2nd Ann Schwabeland). The minutes were accepted by voice vote.
Membership	Chair Ann Schwabeland reported a total of 84 members. She noted that Diane Vaughn has paid, but Treasurer Taheri has not received the check. She also inquired about Rachel Johnson's status, and will contact Mary Fran Schickedantz for more information.
Financial Report	Treasurer Stephanie Taheri was unable to attend, so President Haile shared that we have more than \$15,000 in allocated funds. She noted that Dr. Lakshmi Iyer is leaving UNCG to join the faculty at Appalachian State. How the funds now held for <i>IT is for Girls</i> and <i>Tech Savvy</i> at UNCG will be managed is still being determined. Johanna Mazlo has offered to Co-Chair with Laura Tew for <i>Triad Tech Savvy 2018</i> and they plan to meet with the different departments at UNCG to start planning for 2018.
Work Smart	President Haile reported that a June 12, 2017 <i>Work Smart</i> is planned at the Congregational United Church of Christ (CUCC). Again, it will be in collaboration with Greensboro's Commission on the Status of Women (CSW).
Work Smart & Start Smart grant	President Haile shared that Laura Tew submitted a grant on 4/11/17 to the Women's Professional Forum at CFGG, for \$7500 for <i>Work Smart & Start Smart</i> programs. A planning committee met with Laura on Saturday, April 8 th . Since the Triad Women's Professional Forum invited the grant, there is a good chance for receiving this funding.
AAUW NC Annual Meeting	Cherrie Wheaton, Annual Meeting Coordinator for AAUW NC, reported on the success of the event and thanked everyone who assisted. She noted that 50 - 60 people attended.
July Board Meeting For AAUW NC	Cheryl Wheaton and Jane Terwillegar, nominated as Co-Presidents of AAUW NC, were elected. One of their plans is to organize the state into 5 different regions and have regional round tables with branch officers. In planning for the future of AAUW NC, another thought is to obtain a state license for <i>Work Smart & Start Smart</i> . While Greensboro is unique in offering so many of these workshops, other branches need to do more in their communities and this would benefit them. She reported that the AAUW State Board will meet at the Community Foundation (CFGG) in July. The 9-10 board members will stay overnight, as a retreat, and she thought it would be a good idea if they could be invited to stay with members of our Board.

	<p>Cherrie Wheaton also noted that one of the biggest challenges is communication. Cristina Moreira wondered what we could do to attract young women. For the ones on the Board, meeting women with similar minds is the biggest benefit, but for younger people this might not be key in the age of <i>Twitter</i>.</p> <p>Cherrie Wheaton does not expect the next state meeting will be at the Marriott Hotel, as there were some issues. For instance, member Dr. Margaret Curtis was not welcomed with her wheelchair. The Annual Meeting will stay in the Triad area and keeping the room price low is very important in attracting attendees. It was noted that the number of NC branch members is about 900 but only 56-60 usually come to the Annual Meeting. One of their plans is to offer several break-out sessions next year, rather than a guest speaker.</p> <p>President Haile shared a letter received from Nancy Shoemaker, AAUW NC webmaster, praising the Branch for such a good conference, in spite of having to organize two major events at the same time.</p>
Spring Luncheon	<p>President Libby Haile emailed invitations to Board members for the Spring Luncheon. Invitations to all members will be mailed on Wednesday, April 12th. Lena Murrill-Chapman noted that in the invitations the first category of sponsorship for the luncheon goes up to \$50 and the next category goes from \$50 to \$100. However, it is too late to change the invitation since they are being printed.</p> <p>President Haile noted that Barbara Carter is doing the print publicity with local newspapers for the luncheon.</p>
Lillian's List	<p><i>Lillian's List</i> will have a reception on April 27th at the Proximity Hotel. Our Branch is a sponsor at the \$300 level and received two tickets to the reception. Elaine Morehead and President Haile will attend.</p>
College/University Liaison	<p>Chair Cristina Moreria reported that Branch liaison Janie Dominique has resigned as the NC A&T liaison and that a new Branch liaison is needed. Johanna Mazlo has agreed to be the new UNCG liaison, as Jane Terwillegar is moving to a position at the state level.</p>
Tech Savvy	<p>Since co-chair Laura Tew was not present, Cristina Moreira gave an overview of the successful event on April 1st, with more than 200 students registered. She noted that 90% of the students gave a positive feedback in their surveys.</p>
Support for other local organizations	<p>President Haile announced that, in the future, if organizations request Branch financial support, they will be invited to come to the Board and spend five minutes explaining what the project is and how it connects with our mission. Cherrie Wheaton added, that in terms of the Branch budget, funds need to be designated for support of local organizations.</p>
Strategic Plan	<p>President Haile reminded the Board that the Strategic Plan was created last summer and financial support for local non-profit organizations is not included, so that issue needs to be discussed. She indicated it will be on next month's agenda. President Haile also asked Lena Murrill-Chapman to see if the United Way facilitators might be willing meet with the Board to discuss these kinds of issues.</p>
Degrees Matter	<p>Everlena Diggs and Cherrie Wheaton were invited to attend a meeting for <i>Degrees Matter</i> on April 14th.</p>

<p>Announcements</p> <p>Next Board meeting</p> <p>Adjournment</p>	<p>Sue Metz sent in a document prepared from the Branch survey, <i>This is Us</i>.</p> <p>President Haile reminded the Board that any in-kind contributions by members need to be documented, as these records should help when applying for grants.</p> <p>President Haile also shared a note received from Robin Lane thanking the Branch for supporting <i>Project One</i>.</p> <p>The next Board meeting is scheduled for 1:30 PM Tuesday, May 16, 2017 at the Community Foundation of Greater Greensboro (CFGG).</p> <p>The meeting was adjourned at 3:05 PM.</p>