

AAUW GREENSBORO BOARD MINUTES

Date: Tuesday, June 20, 2017 at 1:30 PM

Location: Community Foundation of Greater Greensboro (CFGG)

Members Present: Libby Haile, President – Cherrie Wheaton, Past President – Laura Tew, Public Policy/Communications – Mary Fran Schickedantz, Nominations – Elaine Morehead, Hospitality – Sue Mengert, Incoming Secretary – Jane Terwillegar, Secretary

TOPIC	DISCUSSION/DECISIONS
Welcome/Introductions	The meeting was called to order at 1:35 by President Libby Haile.
Minutes, Board Meeting May 16, 2017	Cheryl Wheaton made the motion, "to accept the minutes of May 16, 2017, as corrected" (2nd Laura Tew). The minutes were accepted by voice vote.
Award, Women as Change Agents	Secretary Jane Terwillegar reported on an electronic Board vote of approval in April concerning a new Branch Award, "Women as Change Agents," that was later presented to Dr. Lakshmi Iyer at the Spring Luncheon. (See attachment with emails.)
Membership Report	Mary Fran Schickedantz reported for the Membership Committee. There are 45 paid renewals and 34 still not renewed for FY'18. Several checks have been received that are not yet entered in the AAUW national database. <u>It was recommended that post card renewal notices go out next, to be followed by phone calls.</u>
STEM Chair FY'18	It was announced by Laura Tew, that Dr. Lakshmi Iyer has been named Program Director of Applied Data Analysis at Appalachian State University beginning July 1. This not only has implications for branch STEM programs, but also financial implications, as some STEM funds (<i>Tech Savvy</i> and <i>It is for Girls</i>) are also held at UNCG. The Committee for STEM activities will now be responsible for Tech Savvy, IT is For Girls and the NCWIT Aspire IT Program in 2017- 2018. Dr. Johanna Mazlo will be the new Chair for the STEM Committee. (Note: Dr. Iyer will remain a branch member and will continue to be involved, but is unable to take on the responsibility of chairing branch STEM programs.)
Financial Report	<p>Laura Tew, who is currently submitting grant proposals for the Branch, made a motion to "Combine Work Smart/Start Smart financial negotiations for reporting purposes." (2nd Sue Mengert). The motion passed by voice vote.</p> <p>As Treasurer Stephanie Taheri was unable to attend the Board meeting, President Haile provided the financial report (see attached). The Primary Account shows a balance of \$8,185.61, with \$3,047.52 in the Reserve Account. The total of Allocated Funds that are being held for local projects and programs for FY'18 total \$26,951.73. This is a considerable increase over last month, largely due to funds for STEM programs: Summer registrations for the 2017 <i>IT is for Girls</i> camp, and two grants of \$3000 each for <i>NCWIT Aspire IT</i>. NCCWSL donations from the 2017 Spring luncheon of \$810 are also added.</p> <p>A second report was provided by Treasurer Taheri for the Spring Luncheon, showing a total income of \$3560.00 from ticket sales and donations, and expenses of \$1,666.83. As not all invoices have been received, the final</p>

<p>STEM Planning</p>	<p>amount raised is not yet available, but will be approximately \$2,700, again providing sufficient funds in 2018 to send three college women to NCCWSL.</p> <p>Also, Treasurer Taheri sent a deposit to Starmount Forest Country Club for next year's Spring Luncheon scheduled for April 21, 2018.</p> <p>Laura Tew indicated she is presently identifying and submitting grant applications for FY'18 STEM projects. Laura and Johanna Mazlo have been meeting with faculty in UNCG science departments and developing plans for the coming year. Two <i>Tech Savvy</i> dates have been set for middle school girls: 1) November 4, 2017 for a STEM day with physics, astronomy, and math for 125 girls, and 2) April 7, 2018 at Sullivan Science for a STEM day with chemistry, biology, earth science and physiology for 150 girls. In addition, the committee may also add content for science teachers, rather than planned sessions for parents. A third program is also being planned for high school girls – <i>Find Your Own STEM</i> – a tech fair event that will feature local companies, colleges, and others engaged with STEM higher education and occupations. The STEM committee is finding that the UNCG faculty is very willing to participate, but they also expect stipends for those faculty and graduate students who will plan and lead STEM sessions for our Tech Savvy events. Laura noted that this expectation has implications for fundraising to meet the costs of next year's STEM activities.</p>
<p>Music in a Great Space</p>	<p>Laura Tew suggested the Branch purchase an ad in the program brochure for <i>Music In a Great Space, A Season of Women in Music</i>. These concerts are held on the Greensboro College campus. The ads are published in the season program that is handed out at every concert. The cost for the season: \$250 for black & white, \$350 in color. The <i>News & Record</i> will assist with designing the ad. Cherrie Wheaton made the motion to "Spend \$250 for an ad in Music In a Great Space Program brochure" (2nd Jane Terwillegar). The motion passed by voice vote. Laura will take care of ordering the ad.</p>
<p>Bookkeeper</p> <p>AAUW Conventions Reports</p>	<p>President Haile decided to delay discussing the bookkeeper item on the proposed agenda.</p> <p>The Branch was well represented at the AAUW conference in Washington, DC, June 16-18. Attending were President Libby Haile, Past President Cherrie Wheaton, Secretary Jane Terwillegar, Nominations Chair Mary Fran Schickedantz, Hospitality Chair Elaine Morehead and members Janie Dominique and B'Ann Vance. Jane Terwillegar offered a brief summary of conference notes (see attached). Three highlights: the \$10 increase in dues was passed; the proposed change in membership requirements did not pass; and Julia Brown was elected as Chair of the AAUW Board of Directors. Kim Churches, new CEO for AAUW, proved to be very accessible and most of our delegation had an opportunity to meet her. Other information:</p> <ul style="list-style-type: none"> 1/3 of American women get their information from friends & family, not the news media, Establish a membership retention committee, as most drop-outs occur in the first year or two of membership; AAUW national received a \$100,000 grant to offer <i>Work Smart Workshops</i> next year throughout the US; Using social media to get out the branch message is essential; and Be sure to make photos interesting and BRAND every photo by including the AAUW logo.

College/University Liaison	Chair Cristina Moreira was unable to attend and there was no committee report.
Speaker Gifts	President Haile brought up the question of gifts for speakers. The consensus is that an AAUW logo is important and any appropriate mug will do. She will order several items to have available for speaker gifts.
Free Memberships	<p>Mary Fran Schickedantz reported that three of our new Branch members this year joined via AAUW's <i>Shape the Future</i> program. That qualifies the Branch for 1 free AAUW membership this year.</p> <p>Sue Mengert asked about the possibility of offering a free membership to a graduate student who attended NCCWSL with our scholarship. Undergrads have free e-memberships available, while graduate students pay \$18.81 for national memberships.</p> <p>During the discussion, it was pointed out that the Membership Committee already has an approved plan for awarding AAUW's free memberships. Mary Fran Schickedantz made the motion to "Ask the Membership Committee to reconsider the procedure for awarding AAUW's free memberships and change the current parameters" (2nd Elaine Morehead). The motion passed by voice vote.</p>
Board Retreat Date	President Haile asked the Board for suggestions of dates in August for the Board retreat. She will see if CFGG has a room available on Tuesday, August 8, 10:00 AM -3:00 PM for the Summer Board Retreat.
Next Board Meeting	The next Board meeting is scheduled for 1:30 PM Tuesday, July 11, 2017 at the Community Foundation of Greater Greensboro (CFGG).
Adjournment	<p>The meeting was adjourned at 3:35 PM.</p> <p>_____</p>