# AAUW GREENSBORO BOARD MEETING MINUTES 

Date: Tuesday, October 17, 2017 at 1:30 PM
Location: Community Foundation of Greater Greensboro (CFGG)
Members Present: Libby Haile, President; Lena Murrill-Chapman, President Elect; Peggy Knox, Vice President/Program Chair; Laura Tew, Public Policy/Communications Chair; Ann Schwabeland, Membership Chair; Mary Fran Schickedantz, Nominations Chair; Millie Hoffler-Foushee, Treasurer; Sue Mengert, Secretary; Cherrie Wheaton and Jane Terwillegar, Branch members and AAUW NC Co-Presidents

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| TOPIC | DISCUSSION/DECISIONS |

## Membership

Chair Ann Schwabeland reported that the AAUW national database lists 97 members (two deceased; two life members; 15 who have not paid 2017-18 dues). In November AAUW national will update the branch database to include only those who have paid current dues and Life members. Chair Schwabeland sent reminders to those who still live in the area. The Greensboro branch has had 21 new members join from 2016-17 through this date in 2017-18. The week of October 16, an email will be sent to welcome members who have joined recently.

A free Shape the Future membership ( $\$ 42.50$ ) was given to Tiffany Jones in 2016-17. Based on the number of new Shape the Future members in 2017-18, AAUW Greensboro can give three reduced fee memberships (\$42.50). One will be given to Dr. Kathryn Addo, the facilitator who led the August retreat. The other two will be given to the first two women who complete certification as Work Smart/Start Smart facilitators.

MEMBERSHIP COMMITTEE: Chair Ann Schwabeland, Carmen Redding, Janie Dominique, Mary Fran Schickedantz, and Everlena Diggs. The committee met recently and developed the following proposal:

- Have a February $8^{\text {th }}$ Mardi Gras theme wine and cheese drop-in social at Ann's home to welcome and get acquainted with 21 new members who joined from 2016-2017-18. Invitations Janie Dominique will prepare and send invitations to the new members. Board members are urged to attend and all members will be invited.
- At the January meeting all members will be invited..

OTHER REQUESTS: More members are needed on the membership committee; the 21 new members should each be assigned a mentor; highlight new members at meetings; continual efforts should be made to help branch members become acquainted and involve new members in branch activities. (Membership committee report attached.)

> By consensus, the Board approved the proposal for the February social and the other committee requests presented by Chair Schwabeland.

| Financial Report | President Haile presented the Financial Report prepared by Treasurer Stephanie Ghotbi-Taheri. (Report attached.) Laura Tew moved to "Accept the September Financial Report." (2 ${ }^{\text {nd }}$ Lena Murrill-Chapman) The motion passed by voice vote. FINANCE COMMITTEE: Libby Haile (President), Mary Fran Schickedantz (Assistant Treasurer), Stephanie Ghotbi-Taheri (former Treasurer), Denise Brown (member/officer of a non-profit), Laura Tew (member/experienced in financial management), and Millie HofflerFoushee (member/experienced in financial management/Treasurer). |
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| Treasurer Position | Due to personal responsibilities, Stephanie Ghotbi-Taheri has resigned as branch Treasurer. (Letter of resignation attached) Board members expressed appreciation for outgoing Treasurer GhotbiTaheri's extensive, thorough work, which included preparation for the branch attaining IRS 501(c)3 status. <br> President Haile indicated that some members of the Finance Committee have been working with Robin Morgan, the branch's volunteer consultant, in preparation for the branch having a paid bookkeeper as well as a branch member serving as Treasurer. Robin Morgan requested that the branch keep track of NC State sales tax on purchases, so that it will be possible to request a reimbursement from the state as a 501(c)3. <br> According to the By-Laws, in the case of the resignation of a branch officer, with the exception of the president, the Board has the responsibility of voting to elect another branch member to fill the position. Laura Tew moved to "Elect Millie Hoffler-Foushee as the AAUW Greensboro Treasurer through June, 2019." (2 ${ }^{\text {nd }}$ Lena Murrill-Chapman) The motion passed by voice vote. |
| Proposed Budget | Treasurer Millie Hoffler-Foushee, together with former Treasurer Ghotbi-Taheri, prepared a Proposed Budget, based on the requests submitted by the president and committee chairs. Treasurer HofflerFoushee explained the need for two corrections on the printed Proposed Budget. (Budget attached.) According to the By-Laws, it is the responsibility of the Board to approve the annual budget. <br> Treasurer Hoffler-Foushee moved to "Approve the AAUW Proposed Budget as amended." The motion was passed by voice vote. President Haile will have copies of the budget available for members at the November membership event. |
| Public Relations/ Communications | Public Policy/Communications Chair Laura Tew provided several updates for the Board: (Report attached) <br> - Degrees Matter! will have a new focus and will continue to need volunteers. <br> - October Notes were emailed to an updated list of 138; 136 were delivered; 64 opened, which is above average for typical mailing. <br> - Solutions continue to be explored for website calendar issues. |


| Public Relations/ Communications (continued) | EVENTS: <br> - Saturday, Nov. 4, 2017-9am-6pm - Women's Summit Bennet College Global Learning Center - AAUW is participating. <br> - Tuesday, Nov. 7 - Election Day <br> - Sunday, Nov.12-1:00pm - UNCG AAUW RECEPTION adjacent to Fleming Gym - 2:00pm UNCG Women's Basketball vs Greensboro College; AAUW will be recognized; Board members are encouraged to attend. <br> AAUW GREENSBORO STEM OUTREACH <br> - Saturday, Nov. 4 - Triad Tech Savvy for $9^{\text {th }}$ grade girls at UNCG Sullivan Building has been well publicized by Chair Tew in a Facebook ad targeting parents and to employees of targeted local businesses. Barbara Carter is key contact person. <br> - Grants: Received \$10,000 from Lincoln Financial Group for IT is for Girls and Triad Tech Savvy events. Grant applications also submitted to Eco-Lab and Syngenta for STEM outreach in partnership with AAUW Greensboro. <br> - Sat., Feb. 10 - (new date) Triad Tech Savvy for $9^{\text {th }}-\mathbf{1 2}^{\text {th }}$ grade girls. <br> - CFGG has awarded the Branch $\$ 4,350$ for "Find Your STEM" event on February 10, 2018. <br> WORK SMART - Newly certified Work Smart facilitators: Michelle Lucas-Patrick and Latoya Harris. |
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| AAUW Tablecloth | Laura Tew will order an AAUW national tablecloth to be used to display items at branch events. |
| Dorie Sieburg | Dorie Sieburg, an AAUW staff member, will lead one of the workshops during the November $4^{\text {th }}$ Women's Summit at Bennett College and will also come to Greensboro to train facilitators for Work Smart and Start Smart workshops. |
| AAUW Webinars | AAUW national is offering webinars on three topics on Tuesday evenings: branding; governance; programs (speakers and topics/nonpartisan) |
| Adjournment | The meeting was adjourned at 3:30 p.m. <br> Board Meeting Schedule: November 21 December 19 January 16, February 20 March 20 April 17 May 15 June 19 July 17 <br> AAUW Spring Luncheon and Celebration: Saturday, April 21, 2018 |



