### **AAUW GREENSBORO BOARD MEETING MINUTES**

Date: Tuesday, September 18, 2017 at 1:30 PM

Location: Community Foundation of Greater Greensboro (CFGG)

Members Present: Libby Haile, President; Lena Murrill-Chapman, President Elect; Peggy Knox, Vice President/Program Chair; Laura Tew, Public Policy/Communications Chair; Ann Schwabeland,

Membership Chair; Mary Fran Schickedantz, Nominations Chair; Sue Mengert, Secretary

TOPIC	DISCUSSION/DECISIONS
Welcome/Introduction	The meeting was called to order at 1:30 p.m. by President Libby Haile. President Haile indicated that CFGG volunteer consultants are available to AAUW at no charge for a guaranteed 4 hours because the branch is a member of CFGG. She introduced consultant, Robin Morgan, who has chosen to donate more time to set up needed financial documents for branch 501(c)3 status.
Financial Report	Robin Morgan listed the financial information she needs to set up the documents required for IRS reporting and often requested by Grantors.  • Quick Books will be used (Cost - \$418 or \$35 a month).  • Operating Budget and Income documents are needed. Each program needs an operating budget for AAUW fiscal year, July 1-June 30. Each committee chair needs to provide a budget of expected expenses for the fiscal year 2017-2018.  • Clean/transparent Profit and Loss documents will be developed. Can be developed for each account.  • Important to carefully track all income and expenditures.  • End of month will be cut-off for monthly reporting.  • Requested the Operating Budget for 2016-2017.  • Will supply a new Job Description for the branch Treasurer.  Mary Fran Schickedantz will be the new Registered Financial Agent listed with
By-Laws	IRS for 501(c)3 communications (2809 Watauga Drive, Greensboro, NC 27408)  Because of the added paid position of Bookkeeper and the modified role of the
	Treasurer, the Board recommended that the Executive Committee (elected officers) meet to make the necessary changes in the AAUW Greensboro By-Laws. The By-Laws also need to include the three committees required by the IRS: Governance, Finance, and Nominations.
Request for Financial Support	Elizabeth Freeze, a staff member with Planned Parenthood South Atlantic, made a presentation to request that AAUW Greensboro consider a contribution to the Health Heroes Celebration, a fundraiser in Greensboro on October 19, 2017 at 203 S. Elm Street. Funds raised will be used to provide health services to women at Planned Parenthood South Atlantic centers.  Following discussion of the branch's policy to consider requests for contributions to be used for a purpose that aligns with AAUW's mission, Ann Schwabeland made a motion to "Contribute \$50 to Planned Parenthood South Atlantic as part of their Health Heroes Celebration." (2 <sup>nd</sup> Elaine Morehead) The motion passed by voice vote.
July11/August 8 Board Meeting Minutes	There were no corrections to the minutes. Peggy Knox made a motion to "Approve the Board Meeting Minutes for July 11 and August 8, 2017." (2 <sup>nd</sup> Ann Schwabeland) The motion passed by a voice vote.

### **Membership Report**

Membership Chair Ann Schwabeland reported that AAUW national lists the Greensboro branch with 71 paid members, plus 2 Life Members. There are thirteen 2016-2017 members from whom there has been no response to contact efforts. At the September 11<sup>th</sup> meeting, Kitty Barnes joined as a new member and Cleta Baker renewed her membership, bringing the total to 75 members.

Chair Schwabeland raised the topic of a special welcome event for new members, while also indicating that a year ago only one new person attended. Board members suggested that the membership committee consider a different type of venue, possibly a wine and cheese at 5:00 p.m.

Based on the number of new *Shape the Future* members in 2016-2017, AAUW Greensboro is eligible to give three full memberships prior to June 30. (Shape the Future: for new members who join at event/\$42.50) Following discussion, **Elaine Morehead made a motion to "Give one free membership to Dr. Kathryn Addo, the consultant for the August retreat, and the other two free memberships to the first 2 women who complete the training to be AAUW Work Smart/Start Smart Facilitators. (2<sup>nd</sup> Lena Murrill-Chapman) The motion passed by voice vote.** 

Appreciation was expressed to Coordinator Everlena Diggs and the Phone Tree for the reminder calls made before the September 11<sup>th</sup> meeting. The last week in August SAVE THE DATES POSTCARDS were also mailed to the 2016-17 list of members. Both efforts were intended to increase communication with members and attendance at meetings.

## Hospitality at Events September, November, January, March

Hospitality Chair Elaine Morehead reported the themes for refreshments: November – Celebrate the Season; January – Warm New Year; March – Bring Good Luck.

Chair Morehead indicated that for the four events at CUCC, the hospitality committee spends, on average, \$30 per event (\$120 total), which has been donated as in-kind contribution. President Haile noted that reimbursement forms can be found on the website and should be sent to the Treasurer even in cases of in-kind contributions.

## Liaison with College/ University Partners

President Haile reported that she recently met with Dr. Steve Tate, Chair of the UNCG Computer Science Department, and approximately twelve students who are interested in forming a STARS student organization in the department. AAUW can work with those students for support during our STEM programs.

# Communications (related to E-Student Affiliates)

Communications Chair Laura Tew reported that she took a supply of Tech Savvy tote bags to Aravia Patterson, a Bennett senior and a 2017 recipient of a branch scholarship to NCCWSL. Aravia will use the tote bags as incentives for Bennett students to become AAUW E-Student Affiliate Members. At UNCG, approximately <u>50</u> students went online to become E-Student Affiliates while attending the UNCG volunteer fair.

<ul> <li>November 14 - Guilford College President Jane Fernandez</li> <li>Saturday, January 13- Greensboro City Council Mayor Pro Temp Yvonne Johnson</li> <li>Tuesday, March 13 - Ann Zuraw, One of Top Ten Financial Advisers in US, a supporter of women's issues and a scholarship program for Bennett Belles</li> </ul>
Thursday, Sept. 21 – Women on the Move – A panel of 4 professional women (6:00-8:00 at Hilton Garden; \$20 to benefit breast cancer research)  Thursday, Oct. 12 – Calling All Professional Women Relax, Refresh, Recycle! 5:30-8:00 No charge Dynacon Event Center, 2100 E. Wendover Ave.
At 3:40 p.m. Peggy Knox made the motion to "Adjourn the meeting." (2 <sup>nd</sup> Lena Murrill-Chapman) The motion was approved by voice vote.  Board Meeting Schedule September 19 January 16 May 15 October 17 February 20 June 19 November 21 March 20 July 17 December 19 April 17  AAUW Spring Luncheon and Celebration: Saturday, April 23, 2018