

Women on a Mission

Building Bridges

and

Breaking Barriers

Leadership Retreat

AAUW Greensboro Branch

Tuesday, July 17, 2018, 1200pm

Community Foundation of Greater Greensboro



Women on a Mission



Lunch is Served

Greetings

Lena Murrill-Chapman

Introductions

AAUW NC

Cherrie /Jane

Women on a Mission

Lena Murrill-Chapman

Programs

Leona M. La Perriere

Presentations

Membership

Everlena Diggs

Financial:/Report/Budget

Millie Hoffler-Foushee

College and Univ. (CU)

Christina Moreira 's Designee

Public Policy

Laura Tew

STEM

Laura Tew

Nominations

Mary Fran Schickedantz

Hospitality

Anne Schwabeland

Book Browsers

Mary Woodrow

Legacy

Libby Haile

Awards

Lena Murrill-Chapman

Women on a Mission

AAUW Mission

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research. The Greensboro Branch provides quality member service, community engagement and multichannel communications to foster a growing community of members, supporters, students and organizations who advance the AAUW mission.



Women on a Mission

Value Promise

By joining AAUW, a member belongs to a community that breaks through barriers so that all women and girls have a fair chance to achieve educational and economic equity and civil rights.

Vision Statement

AAUW empowers all women and girls to reach their highest potential.

Diversity Statement

AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.



Women on a Mission

OUR STRATEGIC PLAN FOCUSES ON THREE MAIN GOALS:

GOAL 1: To offer programming that support local priorities for ECONOMIC equity.

GOAL 2: To offer programming that support local priorities for EDUCATIONAL equity.

GOAL 3: To practice fiscally responsible stewardship with respect to our stakeholders and donors.



Women on a Mission



Officers

President:

Vice President (Programs)

Secretary

Treasurer/Finance

Past President

Lena Murrill-Chapman

Leona M. La Perriere

Sue Metz

Millie Hoffler-Foushee

Libby Haile

Committee Chairs

Public Policy/Communications

CU Partnership

Membership

Nominating

Hospitality

Awards/Recognitions

Book Browsers

Legacy

Laura Tew

Christina Moreira

Everlena Diggs

Mary Fran Schickedantz

Anne Schwabeland

Lena Murrill-Chapman

Mary Woodrow

Libby Haile

Women on a Mission

When setting your goals, keep your mission in mind. When planning your budget, keep your goals in mind.

Women on a Mission Programs

Leona M. La Perriere

Yearly Goal

Strategies

Proposed Budget

Committee Members

Women on a Mission

Programs

Leona M. La Perriere

Yearly Goal:

Proposed Budget:

Committee Members:

Schedule:

Women on a Mission



Finance

Millie Hoffler-Foushee

1. Recruit prospective members.
2. Monitor the national membership roster for accuracy.
3. Work closely with the treasurer when enrolling new members.
4. Notify National that you are the membership vice-president so that she will be able to access MPP.
5. Know what membership fee to offer prospective members. This will determine the enrollment fee. Ex. Shape the Future, Start Smart, Tech Savvy etc.
6. Keep track of online members in order to welcome them to the branch.
7. Make and keep track of name tags for each member.
8. Send cards to members that we haven't seen at meetings for a while.

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Finance

Millie Hoffler-Foushee

Financial Report

Proposed Budget

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Membership



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Membership



Yearly Goals:

Proposed Budget:

Committee Members:

Women on a Mission

Public Policy

Laura Tew



1. Share the duties with a co-chair and committee of 2 – 5 members who are skilled at advocacy, as well as print and electronic communications..
2. Meet with members to delegate tasks as needed.
3. Prioritize and track issues of importance to AAUW Greensboro Branch.
4. Participate in AAUW NC and DC Public Policy groups.
5. Partner with local City and County organizations such as LWV and NCWU.
6. Follow local City and County political activities; represent AAUW Greensboro in activities as agreed upon by the Board.
7. Identify advocacy opportunities at the State and Local levels.
8. Prepare electronic and print communications and advocacy media:
Prepare and update Facebook, Twitter, Website, email lists, etc
9. Support and coordinate with other committees, including: New member

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Public Policy

Laura Tew



Yearly Goals:

Proposed Budget:

Committee Members:

Women on a Mission

STEM

Laura Tew



Yearly Goals

Proposed Budget

Committee Members

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Hospitality **Ann Schwabeland**

Invite 4 - 5 Branch Members to serve on the Hospitality committee and provide refreshments for the following events:

Salad Supper in September

October program meeting

Soup Luncheon in January

Annual Business Meeting in March

The committee should invite all members to donate refreshments for the Salad Supper and Soup Luncheon. Committee members usually supply refreshments and drinks for the other meetings.

A supply of paper goods and table cloths are stored behind the stage in the Fellowship Hall of the UCC Church. Inventory should be assessed and new supplies purchased when needed, usually by the Hospitality Chair. Supplies should be kept together in a box for easy access.

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Hospitality

Ann Schwabeland

Present a budget to renew these supplies (paper products, plastic table covers, trash bags, etc.). Reimbursement will be through the Treasurer.

The committee should set up at least one-half hour prior to the meeting.

Hot tea, coffee and soft drinks are usually provided by the committee.

Clean up is required so the church facility is left at least as clean as when we arrived.

The committee should greet guests and members and help them feel welcome



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Book Browsers

Mary Woodrow

Yearly Goals

Proposed Budget

Committee Members

Schedule



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College and Universities Liaison Committee



Responsibilities of Committee:

1. Set short range and long term achievable goals for the committee.
2. Recruit and encourage the colleges and universities in the Greensboro area to be ongoing AAUW C/U Partners. (A long term goal: to enroll all institutions of higher learning in the greater Greensboro area as AAUW C/U Partners.)
3. Develop and maintain personal contacts with current AAUW C/U Partner Representatives at each institution.
4. Assist AAUW C/U Partner Representatives in implementing AAUW programs such as \$tart \$mart and Elect Her by providing information about the process of developing the program(s) and details about how to get started.
5. Promote student participation in the National Conference of College Women Students (NCCWS nick-whistle).
6. Promote AAUW E-Student Affiliate membership for women students.
7. Provide information about AAUW grants and fellowships for extended study, writing, and community projects at the graduate study level.

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Colleges and University Liaison “Committee”

Christina Moreira



Responsibilities of the Committee Chair:

1. With the help of the branch president, recruit a committee of six to eight members.
2. Coordinate the work of the committee members.
3. Schedule a committee meeting to help new committee members understand the purposes of having AAUW College/University Partners, discuss the year's work and divide responsibilities.
4. As needed, provide a check-list of responsibilities for committee members.
5. Schedule additional meetings as necessary.
6. Along with other committee members, work toward the committee goal(s).
7. Help committee members know what has been done previously to assist C/U Partners with \$tar \$mart and Elect Her
8. Maintain and update a file of sample documents related C/U liaison work

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Colleges and University



Yearly Goals :

Proposed Budget:

Committee Members:

Women on a Mission

Legacy

Libby Haille

Yearly Goals

Strategies

Proposed Budget

Committee Members



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Awards and Recognitions

Lena Murrill-Chapman

Yearly Goals:

Requirements:

Proposed Budget:

Committee Members:

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Fundraiser: Out and About

Yearly Goals

Strategies

Proposed Budget

Committee Members



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Questions